

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
DALLAS DIVISION**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

NEORA, LLC, SIGNUM BIOSCIENCES,
SIGNUM NUTRALOGIX, and
JEFFREY OLSON,

Defendants.

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Civil Action No. 3:20-cv-01979-M

OMNIBUS ADMITTED TRIAL EXHIBIT LIST

Prior to trial in the above-captioned action, the parties submitted their Omnibus Joint Trial Exhibit List (Dkt. 295). Trial concluded on October 25, 2022. For the Court's convenience to aid in the decision of this case, the parties jointly submit this list of the admitted trial exhibits. The Court's limiting instructions, if any, are also noted below. This list does not include the demonstrative exhibits or the trial exhibits offered but excluded.

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1		2020 Neora Compensation Plan United States	NEORA_DISC 0000133-150 Depo. Ex. 1	
2		2019 United States Policies and Procedures	NEORA_DISC 0557646-557665 Depo. Ex. 2	
4	10/28/2021	Excel spreadsheet from a report pulled from the FieldWatch program	NEORA_DISC 0307357 Depo. Ex. 4	
10	4/16/2020	Email regarding TINA ORG Video Post - Coronavirus Claims	NEORA_DISC 0303736-303738 Depo. Ex. 10	
11	2/12/2021	Email regarding "For Neora Review"	NEORA_DISC 1058325-1058331 Depo. Ex. 11	
12	9/25/2017	Email regarding Violation of Policies and Procedures for Brand Partner ID# 11156079	NEORA_DISC 0541840-541847 Depo. Ex. 12	
13	1/27/2020	Email regarding Facebook Post Stating GROWTH	NEORA_DISC 1079594-1079502 Depo. Ex. 13	
14	11/27/2019	Email regarding audits	NEORA_DISC 1058183-1058184 Depo. Ex. 14	
15	12/16/2020	Email regarding Neora Compliance Department Notification Brand Partner - Sue Coleman	NEORA_DISC 1079556-1079558 Depo. Ex. 15	
16	5/29/2019	Email regarding 4 Orders going to the same address - Amy Geoffrion	NEORA_DISC 0017748-17751 Depo. Ex. 16	
17	10/1/2019	Email regarding Neora Compliance Department Notification Brand Partner - Kerwin & Tiffany Almazan	NEORA_DISC 0300479-300480 Depo. Ex. 17	
18	11/18/2015	Compliance Do's and Don'ts	NEORA_DISC 0278827-278828 Depo. Ex. 18	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
19	7/22/2020	Email regarding Income/Product Claims	NEORA_DISC 1058191-1058192 Depo. Ex. 19	
20	7/3/2018	Email regarding Get Real PPT: Compliance Training	NEORA_DISC 1073343 Depo. Ex. 20	
21	July 2018	Jeopardy Compliance Contest for EHT	NEORA_DISC 1073344-1073398 Depo. Ex. 21	
22	5/12/2017	Email regarding Laura Lacina Fwd: Nerium International - Compliance Notification - Immediate Attention Required (Income Claims Violation Removed) #18342608	NEORA_DISC 0284500-284503 Depo. Ex. 22	
24	2020	Nerium Income Disclosure Statement	NEORA_DISC 0170211 Depo. Ex. 24	
25	5/17/2016	Email regarding EHT	NI_CID_E00011755 Depo. Ex. 25	
27	6/7/2016	Email regarding Sale of Brand Partner Account	NEORA_DISC 0280738-280739 Depo. Ex. 27	
30		2016 Success From Home magazine	NI_CID0001612	
36		Jumpstart Roadshow Presentation	NEORA_DISC 0797725	
38		Screenshot of Video: History in the Making! New Comp Plan Basics	FTC-NEORA- 0004906 PX168-142	Not for the truth
52	6/1/2016	US of America Federal Trade Commission Civil Investigative Demand to Nerium International, LLC	Depo. Ex. 52	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
54	11/1/2019	FTC v. Neora, LLC, et al; Case No. 19-19699 - Stipulated Order for Permanent Injunction as to Defendants Signum Biosciences, Inc., and Signum Nutralogix	Depo. Ex. 54	
63	10/1/2020	Plaintiff FTC's Disclosures Pursuant to Fed. R. Civ. P. 26 [Case No. 20-CV-1979-M]	Depo. Ex. 63	
64	11/3/2021	FTC Verification Responses to Defs' Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 64	
67	10/1/2021	FTC's Amended Responses to 1.19.2021 Neora's First Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 67	
68	10/1/2021	FTC's Amended Responses to 1.5.2021 Olson's First Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 68	
69	10/1/2021	FTC's Amended Responses to 11.12.2020 Neora's First Request for Production [Case No. 20-CV-1979-M]	Depo. Ex. 69	
70	10/1/2021	FTC's Amended Responses to 11.19.2020 Olson's First Request for Production [Case No. 20-CV-1979-M]	Depo. Ex. 70	
71	3/23/2021	FTC's Obj. and Responses to Neora's 2nd Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 71	
72	10/1/2021	FTC's Amended Responses to Neora's Second Request for Production [Case No. 20-CV-1979-M]	Depo. Ex. 72	
73	9/20/2021	FTC's Responses to Neora's Third Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 73	
74	10/8/2021	FTC's Responses to Neora's Fourth Set of Interrogatories [Case No. 20-CV-1979-M]	Depo. Ex. 74	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
75	10/8/2021	FTC's Response to Neora's Fourth Request for Production to FTC [Case No. 20-CV-1979-M]	Depo. Ex. 75	
76	9/7/2021	FTC's Response to Neora's First Request for Admissions [Case No. 20-CV-1979-M]	Depo. Ex. 76	
81	6/5/2020	FTC Sends Second Round of Warning Letters to MLM	Depo. Ex. 81	
86		Univ of Chicago Law Rvw - The Case for "Unfair Methods of Competition" Rulemaking [Rohit Chopra & Lina M. Khan]	Depo. Ex. 86	
87	1/25/2018	U.S. Dept. of Justice Memo regarding Limiting Use of Agency Guidance Documents in Affirmative Civil Enforcement Cases	Depo. Ex. 87	
88	5/14/2018	FTC Memorandum regarding Repeat Offenders	Depo. Ex. 88	
89	9/6/2018	FTC Comment of Chopra [Docket ID FTC-2018-0074]	Depo. Ex. 89	
90	5/8/2019	Oral Statement of Commissioner Wilson Before the U.S. House Committee on Energy and Commerce Subcommittee on Consumer Protection and Commerce	Depo. Ex. 90	
94	7/26/2018	Prepared Statement of FTC's Enforcement of Operation Chokepoint-Related Business	Depo. Ex. 94	
98	11/7/2018	US Senate - Choke-Point Letter	Depo. Ex. 98	
100	4/23/2014	FTC - Remarks of Maureen Ohlhausen ANA Advertising Law	Depo. Ex. 100	
105a		Vocabulary.com website and Merriam-Webster.com - word description "primarily"	Depo. Ex. 105a	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
109	5/13/1998	FTC Pyramid Schemes	Depo. Ex. 109	
111	7/26/2017	US Congress HR 3409 - Anti-Pyramid Promotional Scheme Act 2017x	Depo. Ex. 111	
112	2018	US Congress S 3 - Anti Pyramid Promotional Scheme Act 2018x	Depo. Ex. 112	
114	1/14/2004	FTC Staff Advisory Opinion - Pyramid Scheme Analysis	Depo. Ex. 114	
115	Jan-18	FTC Business Guidance Concerning Multi-Level Marketing	Depo. Ex. 115	
117	5/13/2014	FTC Consumer Info - Telltale Signs of a Pyramid Scheme	Depo. Ex. 117	
118	07/2016	FTC Consumer Info - Multilevel Marketing	Depo. Ex. 118	
119	05/2021	FTC Consumer Info - Multi-Level Marketing Businesses and Pyramid Schemes	Depo. Ex. 119	
120	11/05/1996	FTC v. Mentor Network, et al [1996 WL 34368322]	Depo. Ex. 120	
121	6/25/2001	FTC v. Skybiz.com, Inc., et al [2001 WL 35679162]	Depo. Ex. 121	
122	1/14/2002	FTC v. Fernando Pacheco [2002 WL 32153944]	Depo. Ex. 122	
123	6/25/2001	FTC v. Skybiz.com, Inc., et al [2001 WL 35679162]	Depo. Ex. 123	
124	1/14/2002	FTC v. Dario VA, [2002 WL 32154217]	Depo. Ex. 124	
125	1/14/2002	FTC v. Paul K. Boivin [2002 WL 32153940]	Depo. Ex. 125	
126	1/14/2002	FTC v. Chad Extension, et al [2002 WL 32154967]	Depo. Ex. 126	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
127	1/14/2022	FTC v. John Lutheran [2002 WL 32153942]	Depo. Ex. 127	
128	1/15/2002	FTC v. John Lutheran [2002 WL 32973040]	Depo. Ex. 128	
129	1/15/2002	FTC v. Arnold W. Larsen [2002 WL 32950347]	Depo. Ex. 129	
130	1/15/2002	FTC v. Paul K. Boivin [2002 WL 32950348]	Depo. Ex. 130	
131	1/24/2002	FTC v. Arnold W. Larsen [2002 WL 32153943]	Depo. Ex. 131	
132	11/12/2002	FTC v. Nancy H. Merrill, et al [2002 WL 32945818]	Depo. Ex. 132	
133	12/6/2002	FTC v. Trek Alliance, et al [2002 WL 33777582]	Depo. Ex. 133	
134	2004	FTC v. Sandra L. Jacobson [2004 WL 3634973]	Depo. Ex. 134	
135	1/24/2013	FTC v. Fortune Hi-Tech Marketing, Inc., e al [2013 WL 3356270]	Depo. Ex. 135	
136	5/6/2003	FTC v. Joel Kent Benson [2003 WL 24278690]	Depo. Ex. 136	
137	6/5/2003	FTC v. Streamline Int'l, Inc. [2003 WL 23925796]	Depo. Ex. 137	
138		FTC v. Burnlounge, Inc., et al (California) Complaint for Injunctive and Other Equitable Relief	Depo. Ex. 138	
139	1/16/2009	FTC v. Burnlounge, Inc., et al [2009 WL 3246265]	Depo. Ex. 139	
140	2/18/2009	FTC v. Burnlounge, Inc., et al [2009 WL 3246264]	Depo. Ex. 140	
141	3/6/2009	FTC v. Burnlounge, Inc., et al [2009 WL 3246266]	Depo. Ex. 141	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
142	1/11/2013	FTC v. Burnlounge, Inc., et al [2013 WL 209463]	Depo. Ex. 142	
144	8/17/2015	FTC v. Vemma, et al Sealed Complaint [TRO Requested]	Depo. Ex. 144	
149b	05/28/2021	Neora Earnings Information	Depo. Ex. 149b	
163		Signum Biosciences February 18, 2014 memo	SB-071109	
164		Sublicense Agreement	SB0018080	
167	10/7/2014	Reply email from Jason Lannert to Antonio Chetta re Social media credentials for Nerium	SB-020571-20575 Depo. Ex. 167	
168		12/1/2014 email from Christopher Axberg to Antonino Chetta & others	NI_CID_E00024 612	
169	2/19/2015	Press Release - "EHT™ : New Ingredient Extracted from Coffee Helps Enhance Brain Health"	FTC-NEORA-0019527-19529 Depo. Ex. 169	
170		4/27/2016 email from Eduardo Perez to Pilar Duque re: EHT clinical trials; 4/27/2016 email from Eduardo Perez to Pilar Duque	SB-060392 PX133	
171		EHT Age Defying supplement claims with supporting data and literature	SB-062411	
172		9/23/2015 email from Korri Thompson to Antonino Chetta	SB-023169	
173		12/8/2015 email from Max Stock to Antonino Chetta	SB-076502	
174		12/11/2015 email from Max Stock to Cvariaso@yahoo.com	NEORA_DISC 0812061	
175		EHT flyer	NEORA_DISC 0812062-63	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
176		12/24/2015 email from Craig Nerium to Jeff Olson & others	NEORA_DISC 0812217	
177		8/21/2017 email from Antonino Chetta to Max Stock	SB-016268	
178		1/27/2016 email from Dennis Windsor to Jeff Olson	NEORA_DISC 0812601	
179		EHT Flyer re A Novel Brain Health Supplement	SB0016269	
186		2015 Success From Home Magazine	NEORA_DISC 0469085	
189		YEP Promotional Video	NI_CID0003523	
192		Eduardo Perez Facebook posts	F01-NIL-0002151 Depo. Ex. 192	
195		ME Sports Presentation	SB-041021 PX134	
196		8/29/14 email from Amber Olson to Heidi Krupp-Lisiten re: Me sports summary #1	NI_CID_E00022 903	
197		ME sports flyer	NI_CID_E00022 904	
226		3/1/16 email from Antonio Chetta to Eddie Perez & others re: Introduction	SB-028690 PX135	
227		EHT Flyer: Novel Brain Health Supplement	SB-028693	
228		3/1/16 email from Eddie Perez to Robert Beckman & others re: Introduction	SB-055751 PX137	
229		EHT Flyer: Novel Brain Health Supplement	SB-055754-55	
234		4/16/2018 Email from Amber Olson to Deborah Heisz & others re: ADO retention	NEORA_DISC 0546561 PX79	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
241		8/17/17 email from Andi Sherwood to Deborah Heisz & others re: CONFIDENTIAL SWOT	NEORA_DISC 0540217 [incorrectly listed as NEORA_DISC 0540220] PX118	
242		8/10/2017 email from Deborah Heisz to Christi Clinger & others re: CONFIDENTIAL!	NEORA_DISC 0540118	
245		2021 Neora Comp Plan	NEORA_DISC 1062002	
246		3/11/18 email from Deborah Heisz to Nate & Jenn Givens re: Hi	NEORA_DISC 0545147 PX78	
322	6/7/2016	TINA.Org Newsletter - "DSA Award Winners are Ethics Code Violators"	TINA-0000000365-366 Depo. Ex. 322	
323	6/6/2016; 6/12/2016	Ltrs from TINA to J. Olson and FTC re Deceptive Marketing for Nerium International Opportunity and Products	NEORA_DISC 0000530-531; NEORA_DISC 0000737-738; NEORA_DISC 0000539-543 Depo. Ex. 323	
324	6/14/2016	Ltr from Nerium to TINA response to June 6, 2016 Ltr	Depo. Ex. 324	
325	6/7/2016	TINA Nerium Health Claims Database	Depo. Ex. 325	
326	6/7/2016	TINA Nerium Income Claims Database	Depo. Ex. 326	
327	7/12/2016	Letter from TINA to FTC re Nerium Deceptive Marketing	Depo. Ex. 327	
328	7/12/2016	TINA Ltr to FTC re Deceptive Marketing for Nerium	TINA-0000000050-52 Depo. Ex. 328	
329	7/12/2016	TINA Email FTC J. Rich to L. Smith re Marketing for Nerium	TINA-0000000048 Depo. Ex. 329	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
330	7/13/2016	TINA Email FTC D. Domond to L. Smith re Letter to FTC re Nerium Int'l	TINA-0000000049 Depo. Ex. 330	
331	7/12/2016	FTC Ltr to L. Smith re Complaint re Nerium Marketing Practices	TINA-0000000053 Depo. Ex. 331	
333	5/30/2017	TINA Ltr to DSA re Nerium Deceptive Marketing Practices	TINA-0000000094-95 Depo. Ex. 333	
334	7/6/2017	Nerium Ltr to B. Patten, L. Smith re TINA's May 30, 2017 Ltr to DSA	TINA-0000000089-93 Depo. Ex. 334	
335	7/10/2017	TINA Ltr to Nerium re Deceptive Marketing Practices	TINA-0000000083-88 Depo. Ex. 335	
336	9/5/2017	TINA Email to DSA re Illegal Health Claims by DSA-Member Companies	TINA-0000000082 Depo. Ex. 336	
337	9/5/2017	TINA Ltr to DSA re Illegal Health Claims by DSA-Member	TINA-0000000102-103 Depo. Ex. 337	
339	12/19/2017	TINA Email to FTC re MLM Companies Making Deceptive Income Claims	TINA-0000000056 Depo. Ex. 339	
340	5/31/2017	TINA Email to FTC re Deceptive Marketing for Nerium	TINA-0000000063-65 Depo. Ex. 340	
341	12/18/2017	TINA Multilevel Marketing: The Day Job that Doesn't Pay	Depo. Ex. 341	
342	3/6/2018	FTC Email to L. Smith re TINA.org Response to July 6 Ltr from Nerium	TINA-0000000107-110 Depo. Ex. 342	
344	7/8/2018	FTC email to B. Patten re view of DSA's View of "financial freedom"	TINA-0000000002-3 Depo. Ex. 344	
345	12/17/2018	TINA Email to FTC sharing web link to The Last Run Club	TINA-0000000008 Depo. Ex. 345	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
363	11/14/2019	TINA Email to FTC re Kevin Thompson video	TINA-0000000001 Depo. Ex. 363	
366	11/1/2019	FTC Email to TINA re Neora suit vs. FTC	TINA-0000000375-377 Depo. Ex. 366	
369	7/26/2017	TINA #NeriumTruth Campaign Summary	Depo. Ex. 369	
371	11/13/2019	Neora Challenges FTC Overreach - Social Selling News	Depo. Ex. 371	
372	11/20/2019	TINA Ltr to FTC re TINA.org's Multilevel Marketing Complaints in the FTC	TINA-0000000155-157 Depo. Ex. 372	
375	1/16/2020	TNA - "How Amazon Promotes, Profits From Deceptively Marketed rain Supplemental"	Depo. Ex. 375	
378	9/9/2020	TINA - "MLM Income Disclosures: When Average Does Not Equal Typical"	Depo. Ex. 378	
379		Natural Products Insider - FTC and MLM Neora Pyramid Scheme Allegations	Depo. Ex. 379	
380		A Multilevel Marketing Company's Battle to Survive an FTC Pyramid Scheme Action	Depo. Ex. 380	
382	6/30/2021	FTC Email to L. Smith re Penalty Offense Authority: MLM Industry	TINA-0000000163-164 Depo. Ex. 382	
383	6/30/2021	TINA Ltr to FTC re MLM companies , deceptive marketing	TINA-0000000165-356 Depo. Ex. 383	
389	1/25/2018	USDOJ Memo re Limiting Use of Agency Guidance Docs. in Affirmative Civil Enforcement Cases	Depo. Ex. 389	
398	5/13/1998	FTC Pyramid Schemes [duplicate with T. Kossow Ex. 109]	Depo. Ex. 398	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
403	1/14/2004	FTC Ltr to DSA re Staff Advisory Opinion - Pyramid Scheme Analysis [duplicate with T. Kossow Ex. 114]	Depo. Ex. 403	
404	Jan-18	FTC Business Guidance Concerning Multi-Level Marketing [duplicate with T. Kossow Ex. 115]	Depo. Ex. 404	
405	5/13/2014	FTC Consumer Info - Telltale Signs of a Pyramid Scheme [duplicate with T. Kossow Ex. 117]	Depo. Ex. 405	
406	Jul-16	FTC Consumer Info - Multilevel Marketing [duplicate with T. Kossow Ex. 118]	Depo. Ex. 406	
407	May-21	FTC Consumer Info - Multi-Level Marketing Businesses and Pyramid Schemes [duplicate with T. Kossow Ex. 119]	Depo. Ex. 407	
415	12/19/2016	TNA_The Fundamental Takeaway From FTC v Vemma	Depo. Ex. 415	
420	10/26/2021	FTC Consumer Info - FTC Puts Over 1,100 Businesses On Notice About Deceptive Money-Making Claims	Depo. Ex. 420	
423		FTC_Health and Fitness Claims	Depo. Ex. 423	
437		2020 Neora Comp Plan	NEORA_DISC 0000133	
439		2015 Compensation Plan	NEORA_DISC 0000183	
443		"Career Earners" promotional video	NI_CID0003359 video	
444		Jeff Olson YEP Message video	NI_CID0001819	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
447		United States Income Disclosure - 2017	NEORA_DISC 1058044	
448		2013 Income Declaration for the United States	NEORA_DISC 0326728	
450		Get Real 2019 Stage Recognition, dated May 16, 2019	FTC-NEORA- 0004509	
454		11/15/2018 email from Kayla Wager to Bo Short & others re Leader Presentation	NEORA_DISC 0829448	
455		Neora Presentation - Introducing the Uni-Gen Match Compensation	NEORA_DISC 0829449	
457		2/9/15 email from Amber Olson to Jeff Olson re: ME sports update	NI_CID_E00288 377 PX49	
458		4/19/16 email from Jeff Olson to Joe Marchant & others re: Cory Redding – NFL	NI_CID_E00333 057 PX122	
464		5/6/19 email from Kayla Wager to Bo Short re: Month end	NEORA_DISC 0897915	
466		Nerium “Get Real Cash Promotion”	NEORA_DISC 0040323	
468		Nerium International 2 for 2 Promotion	NEORA_DISC 0037365	
469		Neora 2020 Vision - December Promotion (Nov. 11, 2019)	NEORA_DISC 0584626	
471		10/22/2015 email from Dennis Windsor to Jeff Olson & others Re: Keeping it real with the Live Better Bonus	NI_CID_E00315 375	
501		Organizational chart	NEORA_DISC 0000132	
502		7/11/2014 email from Amber Olson to Mary Higbe re Recruiting Messaging	NEORA_DISC 0456724	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
505		9/23/16 email from Amber Olson to Mary Higbe & others re: Marketing Feedback	NEORA_DISC 1074241 PX93	
506		6/7/2016 email from Amber Olson to Patricia Finn re SFH Note	NEORA_DISC 0484670	
507		8/29/14 email from Amber Olson to Heidi-Krupp-Lisiten & others re: ME sports summary #1	NEORA_DISC 0457711	
508		9/4/14 email from Amber Olson to Heidi Krupp re: Making connections	NI_CID_E00274 904	
510		10/8/2014 email from Amber Olson to Donna Fontana, et al. re: SIGNUM action items	NEORA_DISC 0459625	
512		1/20/15 email from Steve Schonberg to Amber Olson & others re: Signum Influencers - UPDATE	NI_CID_E00286 561	
513		2/2/15 email from Heidi Krupp-Lisiten to Amber Olson re: Update - Brain Injury Awareness Month Plan	NEORA_DISC 0686128 PX52	
514		2/6/15 email from Amber Olson to Jeff Dahl & others re: ME Sports Update	NEORA_DISC 0686591 PX53	
515		2/7/15 email from Jeff Dahl to Amber Olson & others re: ME Sports Update	NI_CID_E00288 255 PX54	
516		2/11/15 email from Jeff Olson to Amber Olson re: ME Sports Update	NEORA_DISC 0686801 PX55	
517		2/19/15 email from Steve Schonberg to Amber Olson & others re: FYI - Nino email	NEORA_DISC 0687902	
518		3/30/15 email from Amber Olson to Pilar Duque re: Sig FAQs	NI_CID_E00294 941 PX128	
519		3/30/15 email from Eddie Perez to Pilar Duque re: Sig FAQs	SB-044211 PX139	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
520		4/16/15 email from Amber Olson to Mark Smith re: Thoughts	NI_CID_E00296 662 PX57	
522		5/1/15 email from Jeff Olson to Christopher Axberg & others re: neriumeht.com stats	NI_CID_E00028 674 PX58	
526		12/19/15 email from Amber Olson to Dennis Windsor & others re: Complete: EHT Flyer: Design Round 1, Immediate Feedback on EHT Flyer - FOR APPROVAL	NEORA_DISC 0710590	
527		12/28/2015 email from Amber Olson to Jeff Dahl & Others re New Placemetns - Steve Weatherford Social Media	NEORA_DISC0 710771	
528	7/8/2017	Proposal of Consulting Services and Training	NEORA_DISC 0539482-539510 Depo. Ex. 528	
529	7/8/2017	Consulting Services Agreement	NEORA_DISC 0539477-539481 Depo. Ex. 529	
530	11/18/2021	Compensation Plan Breakage: Why and How	Depo. Ex. 530	
531		Principles of a Successful Compensation Plan	Depo. Ex. 531	
532	4/12/2017	Compensation Plan Review	NEORA_DISC 0198234-198254 Depo. Ex. 532	
533		Nerium International Compensation Plan [2017]	Depo. Ex. 533	
534		SWOT Analysis	NEORA_DISC 0540218-540228 Depo. Ex. 534	
535	7/17/2018	Email from T. Scofield to B. Jensen and D. Heisz re CV on 1st Orders [duplicate Deb Heisz Ex. 243]	NEORA_DISC 1061104-1061112 Depo. Ex. 535	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
536	2/14/2018	Email from J. Moore to B. Short, et al re Comp Plan Model Review - round 1	NEORA_DISC 1061034 Depo. Ex. 536	
542		How to make \$500-\$1000 a month with Neora 2020 video	FTC-NEORA- 0025899 PX168-113	Not for the truth
543		Print out of YouTube page of How to make \$500-\$1000 a month with Neora 2020 video	FTC-NEORA- 0025900 PX168-114	Not for the truth
544		1/22/2020 email from Britney Chan to Amber Olson & others re: Jan Jumpstart RoadShow	NEORA_DISC 0797721	
546		Neora 2021 Income Disclosure Statement	NEORA_DISC 1092911	
547		Nerium 2016 SFH Copy Book - 6.29.16.DOCX	NI_CID_E00339 280	
548		6/29/2016 Email from Chelsea Hughes to Amber Olson re FOR REVIEW: SFH Copy Book	NI_CID_E00339 279	
557		Stata program	FTC-NEORA- 00026415 Depo. Ex. 557	
558	8/23/2021	Neora - status changes [written by Dr. Givens]	FTC-NEORA- 00026475 Depo. Ex. 558	
559	8/23/2021	Stata Code [written by Dr. Givens] [Neora - termination dates]	FTC-NEORA- 00026476-26477 Depo. Ex. 559	
560		Stata Code [written by Dr. Givens] [Neora - order analysis]	FTC-NEORA- 00026450-26457 Depo. Ex. 560	
561	8/23/2021	Stata Code [written by Dr. Givens] [Neora - enrollment dates v2]	FTC-NEORA- 00026435-26436 Depo. Ex. 561	
562	10/24/2017	Stata Code [written by Dr. Givens] [Neora - overview table for Nerium memo v2]	FTC-NEORA- 00026458-26461 Depo. Ex. 562	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
563		Stata Code [written by Dr. Givens] [Neora - categorizing bonuses]	FTC-NEORA-00026431 Depo. Ex. 563	
564		Stata Code [written by Dr. Givens] [Neora - retailing reqards analysis v2]	FTC-NEORA-00026470-26474 Depo. Ex. 564	
565		Stata Code [written by Dr. Givens] [Neora - corrected average monthly earnings]	FTC-NEORA-00026432-26434 Depo. Ex. 565	
566	11/17/2021	Stata Code [written by Dr. Givens] [Neora - finding recruiter of each participant]	FTC-NEORA-00026437-26441 Depo. Ex. 566	
567	11/12/2021	Stata Code - Survival Analysis	FTC-NEORA-00026428-26430 Depo. Ex. 567	
568	11/12/2021	Stata Code - Survival Analysis	FTC-NEORA-00026462-26465 Depo. Ex. 568	
569		Stata Code - [written by Dr. Givens] [Neora - recreating Tables 9 and 10 for BE Commission memo]	FTC-NEORA-00026466-26469 Depo. Ex. 569	
570		Stata Code - [written by Dr. Givens] [Jennifer Givens analysis]	FTC-NEORA-00026425-26427 Depo. Ex. 570	
571		Stata Code - [written by Dr. Givens] [Aana Camp analysis]	FTC-NEORA-00026398-26414 Depo. Ex. 571	
572		Stata Code - [written by Dr. Givens] [Puya Ghandian analysis]	FTC-NEORA-00026421-26424 Depo. Ex. 572	
573		Stata Code - [written by Dr. Givens] [Neora - Ghandian rewards and tree structure]	FTC-NEORA-00026442-26449 Depo. Ex. 573	
600		2019 Neora Comp Plan	NEORA_DISC 0381134	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
601		2016 Neora Comp Plan	NI_CID0003219	
602		2014 Compensation Plan	NI_CID0000368	
603		2012 Compensation Plan	NI_CID0000395	
604		2011 Neora Comp Plan	NI_CID0000367	
605		Neora's Response to the FTCs Civil Investigative Demand: Interrogatory No. 9	N/A	
606		Neora's Response to the FTC's 1st Requests for Admission	N/A	
607		9/18/14 email from Christopher Orr re: income representations	NI_CID E01138 555 PX23	
608		11/5/14 email from Albert Garcia re: cancellation	NI_CID E01141 368 PX24	
609		12/13/14 email from Rebecca Hull re: cancellation	NI_CID E01143 688 PX25	
610		1/8/15 email from Michelle Galindo re: cancellation	NI_CID E01145 063 PX26	
611		4/29/15 email from Angela Jones re: cancellation	NI_CID E01150 859 PX27	
612		12/17/15 email from Andrea Meyers re: cancellation	NI_CID E01162 026 PX28	
613		2/11/16 email from Kelrie re: cancellation	NI_CID E01164 344 PX29	
614		5/5/15 email from Dervannice re: cancellation	NI_CID E01165 233 PX30	
615		4/4/16 email from Samantha Fowler re: cancellation	NI_CID E01166 651 PX31	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
616		4/21/16 email from John Sweigart re: cancellation	NI_CID E01167 952 PX32	
617		5/30/16 email from Ashley Neuman re: cancellation	NI_CID E01170 297 PX33	
618		5/26/16 email from Valerie Holverson re: cancellation	NI_CID_E01170 617 PX34	
619		7/18/16 email from emssteph33 re: cancellation	NI_CID_E01172 939 PX35	
620		5/8/2015 email from Patricia Finn to Rick Ehrlich re SFH_V10N06_FINAL_032515.pdf	NEORA_DISC 0469083	
621		Nerium Success Report Magazine	NI_CID_E00745 800	
622		Expert Report of Dr. Stacie Bosley, Ph.D.	N/A	
626		4/28/2020 email from Lindsay Itani to Britney Chan re DS2021 Flyr/FAQ - EDITS	NEORA_DISC 0171741	
627		2021 "Destination Success" Flyer	NEORA_DISC 0171743	
628		5/22/2020 email from Jean Gonzalez to Joel Brown & others re Neora Rhythm book	NEORA_DISC 0176760	
629		Neora Rhythm booklet (copyright 2020)	NEORA_DISC 0176761	
630		5/29/2019 email from Sandra Davis to Linda Lindsey re: 4 orders going to same address	NEORA_DISC 0297957 PX64	
632		11/27/2018 email from Valerie Schmitt to Bo Short & others re For tomorrow's shoot	NEORA_DISC 0379612	
633		2019 Compensation Plan Videos Outline	NEORA_DISC 0379613	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
634		1/3/2020 email from Trevor Scofield to Christopher Duncan re Price Lists	NEORA_DISC 0388907	
635		2019 United States Product Price List	NEORA_DISC 0388908	
636		Recruiting Messaging Meeting Re- cap	NEORA_DISC 0456725 PX68	
637		7/15/2014 email from Erica Chang to Amber Olson & others re Plans	NEORA_DISC 0456819	
638		Nerium Marketing Plan Summary	NEORA_DISC 0456823	
639		9/29/14 email from Joannah Liad to Amber Olson & others re: Final Signum PPT	NEORA_DISC 0459116, 0459117 at 23-28	
640		1/7/15 email from Gabriella DeLuca to Amber Olson & others re: ME sports Media Placements; 1/2/15 post on Beautiful Mommies (allbeautifulmommies.com); 12/16/14 post on Mommies Reviews (mommies reviews.com)	NEORA_DISC 0463287 PX71	
641		2/6/15 email from Alessandra Carriero to Amber Olson & others re: ME Sports Update; and K2 Krupp Kommunications Brain Injury Awareness Month (March)	NEORA_DISC 0465175-77, 0465185-88 PX72	
642		3/2/15 email from Kendal McCabe to Patricia Finn & others re: HOT - Social Media Posts - THOUGHTS DUE ASAP	NEORA_DISC 0466636 PX73	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
643		3/4/15 email from Steve Schonber to Amber Olson re: EHT Media Day - U.S. & Overseas - Recap and Initial Results; PDF - Reuters articles 3/3/15 re: Weatherford, Rice to donate brains for medical research	NEORA_DISC 0466808, 0466815 PX74	
644		3/31/15 email from Marta Jonca to Amber Olson & others re: K2 Meeting Agenda, Media Placements; PDF article - ABCD Diaries - ME Sports to Help Protect Athletes from Head Trauma	NEORA_DISC 0467881 & 0467893	
645		6/29/2017 email from Mark Smith to Deborah Heisz and Jeff Olson RE: This is a joke	NEORA_DISC 0539234 PX77	
646		6/27/2019 Email from Jeff Olson to Kayla Wager & others re: LQV	NEORA_DISC 0558643 PX80	Not for the truth; only to demonstrate actions that were taken in reliance on documents, whether the underlying documents are true or not true
647		10/29/2019 email from Luis Caceres to Amber Olson & others re 2020 Incentive Trip Report - October 29	NEORA_DISC 0560869	
648		2020 "Destination Success" Flyer	NEORA_DISC 0560871	
649		1/11/2021 email from Kayla Wager to Amber Olson & others re Field Guide - feedback	NEORA_DISC 0615323	
650		Field Guide on Claims	NEORA_DISC 0615324	
651		9/3/2015 email from Brittani Arrington to Kendal McCabe & others re latest agenda attached	NEORA_DISC 0639149	
652		Get Real 2015 - Dallas Agenda	NEORA_DISC 0639150	
653		2/24/2016 email from Kendal McCabe to Joe Youngblood re 2016 Social Media Plan	NEORA_DISC 0641372	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
654		2016 Social Media Plan	NEORA_DISC 0641373	
655		2/17/15 email from Alessandra Carriero to Amber Olson & others re: FOR REVIEW and K2 Krupp Kommunikatons Feb 2015 draft press release re: EHT	NEORA_DISC 0687477	
656		2/17/15 email from Alessandra Carriero to Amber Olson & others re: FOR REVIEW	NEORA_DISC 0687487	
657		EHT Flyer	NEORA_DISC 0710592	
658		2/22/17 email from Anita Kasmar to Amber Olson & others re: FW: Draft Pitches - Murphys + Puya and PDF attachments	NEORA_DISC 0733344 PX89	
659		6/13/19 email from Neora, LLC to Amber Olson re: NMD Leadership Email for June 13	NEORA_DISC 0767222	
660		11/16/2017 email from Glenn Pembe to Kinesha Rodgers & others re NeriumNow and GWP Update	NEORA_DISC 1058043	
661		2016 Nerium Experience - Nerium Ad Version US	NEORA_DISC 1068265	
662		4/2/2018 email from Renee Olson to Jeff Olson & others Fw: Requesting assistance...	NEORA_DISC 1074878 PX94	
663		United States Independent Brand Partner Application & Agreement	NEORA_DISC 1075389	
664		5/3/2019 email from Sara Tripp to Christopher Duncan & others re: LQV issue	NEORA_DISC 1079804 PX96	
665		2/13/20 email from Trevor Schofield to Deborah Heisz & others re: compensation plan	NEORA_DISC 1089771	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
666		11/3/14 email from Mary Higbe to dameon.pope@ogilvy.com & others re: Brief attached	NI_CID_E00024 135-36	
667		5/19/2015 email from Kelly Newlon to Melanie Mitchell re RFP for 2017 Get Real HQ Hotel ONLY	NI_CID_E 00210016	
668		Conference Direct Proposal - 2017 Nerium Get Real Conference St. Louis	NI_CID_E 00210017 PX100	
669		7/15/2015 Email from Wei Kung to Chelsea Hughes & others re YEP Strategy Discussion/Planning	NI_CID_E00236 979	
670		YEP Program Objective, Tactics, Goals 07.06.15	NI_CID_E 00236981 PX101	
671		5/12/15 email from Amber Olson to Patricia Finn re: Workback, Updates, Clips; PDF - spreadsheet Nerium - Goal Status as of May 4, 2015	NI_CID_E00298 798 & E00298799	
672		9/1/2015 email from Wei Kung to Chelsea Hughes re Nerium-BP Field Survey Results/Data	NI_CID_E00737 157	
673		Nerium Brand Partner Experience - Baseline Study - June 2015	NI_CID_E00737 159 PX104	
674		3/1/2016 email from Kiara Juniel to Amber Olson re Get Real St. Louis Press Release	NI_CID_E00327 367	
675		3/2/16 Press Release - Nerium Headed to St. Louis for Bi-Annual Conference	NI_CID_E00327 368 PX105	
677		12/9/2014 email from Amber Olson to Geoffrey Weeks re Final Deck	NI_CID_E00658 627	
678		2015 Nerium Social Media Objectives & Best Practices	NI_CID_E00658 628	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
681		10/28/14 email from Megan Leckband to skinisinwithjosalyn@gmail.com & others re: BLITZ CALLS!!! NEED YOU TO RECORD!	NI_CID_E00875 665 PX109	
682		2/18/15 email from Kayla Dye to Lauren Wesche & others re: Tomorrow's Post	NI_CID_E00905 546	
683		9/2/2015 email from Brittani Arrington to Bobbie Nichols re Plaza Setup	NI_CID_E00947 736	
684		2015 Nerium Get Real Conference - Master Production Schedule	NI_CID_E00947 738 PX111	
685		3/25/2016 email from Christopher Bauer to Christopher Sawyer re CAC Consultant Deck	NI_CID_E01097 789	
686		Sept. 2015 Nerium International Preferred Customer Profile Report, Prepared By: Interloq	NI_CID_E01097 790 PX112	
687		2016 United States Independent Brand Partner Application & Agreement	NI_CID0000407	
688		Nerium Store Brochure	NI_CID0001601	
689		Success Planner Training Document	NI_CID0001606	
700		Nerium Welcome document	NI_CID0003219 _001	
701		4/18/2018 email from Erica Chang to Marketing Staff & others re Master Project List & Approved Briefs 04.18.18	NEORA_DISC 0040302	
702		2/28/2018 email from Erica Chang to Marketing Staff & others re Master Project List & Approved Briefs 02.28.18	NEORA_DISC 0037357	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
703		11/12/2019 email from Joannah Liad to Jeff Olson & others re 10:30 AM CT:Sales & Marketing Executive Weekly Meeting	NEORA_DISC 0584611	
704		8/1/2015 email from Casey Mugar to Nancy Gaffney & others re Updated Earnings statement?	NEORA_DISC 0326727	
705		2/5/2020 email from Yamil Pedrozo to Amber Olson re Opportunity Pages	NEORA_DISC 0798573	
706		Neora Website Screenshot	NEORA_DISC 0798574	
707		11/3/2014 email from Cecilia Fraire to Kendal McCabe re Monthly Instagram Report	NI_CID_E00904 297	
708		Instagram post of oversized Live Better Bonus checks	NI_CID_E00904 298 PX132	
711		Signum Biosciences Nerium Get Real Conference 2015	SB-024215 PX140	
712		4/14/15 email from Eddie Perez to Erica Chang & others re: Additional EHT FAQs	SB-043931-33 PX142	
713		2020 Compensation Plan Basics training video	NEORA_DISC 0016774	
714		Comp Plan Q&A with Jennifer Givens video	NEORA_DISC 0016790	
715		Darin Kidd Recruiting Video, Apr. 18, 2016	NI_CID0001546	
716		May 23, 2016 Nerium University video	NI_CID0001557	
717		Nov. 30, 2015 Nerium University video	NI_CID0001571	
718		Oct. 26, 2015 Obom Bowen Recruiting video	NI_CID0001578	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
719		Success Planner Training CD, Disc 1, Track 3	NI_CID0001606 Disc 1, Track 3	
720		Success Planner Training CD, Disc 2, Track 3	NI_CID0001606 Disc 2, Track 3	
721		Success Planner Training CD, Disc 3, Track 2	NI_CID0001606 Disc 3, Track 2	
722		June 14, 2016 "A Taste of the Nerium Experience" video	NI_CID0001614	
723		2014 Jeff Olson "The Last Run Club" training video	NI_CID0001815	
724		"Quick Start" video	NI_CID0003313	
725		Mark and Tammy Smith "Nerium Opportunity" promotional video	NI_CID0003318	
726		Danny Gasemy profile video	NI_CID0003382	
727		Oct. 2014 Darin Kidd Recruiting audio recording	NI_CID0003517	
728		Oct. 2014 Josalyn Dean Recruiting audio recording	NI_CID0003518	
729		Military Call with Mark Smith	NI_CID0003520	
730		July 12, 2016 Corporate Update Call audio recording	NI_CID0003538	
731		Nerium Corporate Update call 8/30/16	NI_CID0003545	
732		Apr. 25, 2016 NMD Weekly Conference Call audio recording	NI_CID0003549	
735		Declaration of Elizabeth Anne Miles dated 7/8/2022	N/A PX167	Admitted as summary of the documents

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
736		Attachment A to Declaration of Elizabeth Anne Miles	N/A PX167-A	Admitted as summary of the documents
737		Attachment B to Declaration of Elizabeth Anne Miles	N/A PX167-B	Admitted as summary of the documents
739		BP Dale Lowland's Facebook post, dated May 22, 2015	FTC-NEORA-0018409 PX168-1	Not for the truth
740		Facebook posts by BPs including Candace Weillbaker-Simek, dated June 2, 2015, Annemarie Seablom, dated December 13, 2015, and Ray Oswald, dated December 30, 2015	FTC-NEORA-0018708 PX168-2	Not for the truth
741		BP Erin Lawrence's Facebook post, dated September 11, 2015	FTC-NEORA-0018474 PX168-3	Not for the truth
742		BP Jessica Beilfuss's Facebook post, dated September 12, 2015	FTC-NEORA-0018507 PX168-4	Not for the truth
743		BP Erin Sievers's Facebook post, dated September 21, 2015	FTC-NEORA-0018478 PX168-5	Not for the truth
744		BP Mike Steward Facebook post, dated November 16, 2015, BP Roxy McClure Facebook post, dated November 22, 2015, BP Molly McConnell Dow Facebook post, dated February 27, 2017	FTC-NEORA-0018686 PX168-6	Not for the truth
745		Nerium Age-Defying Treatment's Facebook post, dated November 22, 2015	FTC-NEORA-0018632 PX168-7	Not for the truth
746		SkinCaring.Nerium.com's Facebook post, dated December 17, 2015	FTC-NEORA-0018768 PX168-8	Not for the truth
747		Steve Weatherford's Facebook post, dated December 27, 2015	FTC-NEORA-0001129 PX168-9	Not for the truth
748		BP Barbara Witas Frank's Facebook post, dated January 6, 2016	FTC-NEORA-0018346 PX168-10	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
749		BP Andrea Johnson Klotz's Facebook post, dated February 4, 2016	FTC-NEORA-0018318 PX168-11	Not for the truth
750		BP Nena Benally's Facebook post, dated February 4, 2016	FTC-NEORA-0018620 PX168-12	Not for the truth
751		BP James Bustamante's Facebook post, dated February 5, 2016	FTC-NEORA-0018671 PX168-13	Not for the truth
752		BP Susie White's Facebook post, dated March 9, 2016	FTC-NEORA-0018793 PX168-14	Not for the truth
753		BP Facebook post by SkinCaring.Nerium.com, dated December 17, 2015, including link to study; BP Joanie Sullivan Facebook post, dated June 15, 2016	FTC-NEORA-0018739 PX168-15	Not for the truth
754		BP Stan Herst's Facebook post, dated April 4, 2016	FTC-NEORA-0018777 PX168-16	Not for the truth
755		BP Cory B Redding Sr.'s Facebook post, dated April 19, 2016	FTC-NEORA-0018408 PX168-17	Not for the truth
756		Fantastic 5 – Brand Partner Team's Facebook post, dated May 7, 2016	FTC-NEORA-0018483 PX168-18	Not for the truth
757		Nerium EHT Brain Health's Facebook post, dated June 2, 2016	FTC-NEORA-0018653	Not for the truth
758		BP Darlene LeClair Facebook post, dated June 27, 2016	FTC-NEORA-0018712 PX168-20	Not for the truth
759		BP Sue Christensen's Facebook post, dated August 24, 2016	FTC-NEORA-0018781 PX168-21	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
760		BP Janice Guazzo Facebook post, dated August 28, 2016, including image of youth hockey player with pillows strapped to her head; BP Lisa Falco Corcoran Facebook post, dated December 10, 2016, including graphic on concussion symptoms next to image of Nerium EHT supplements; BP Mechelle Jackson Celie Facebook post, dated November 7, 2016, including video clip from the movie "Concussion" starring Will Smith	FTC-NEORA-0018694 PX168-22	Not for the truth
761		BP Kim Sanders's Facebook post, dated November 27, 2016	FTC-NEORA-0018543 PX168-23	Not for the truth
762		Facebook posts by BPs including Optimal Brain Health, dated January 8, 2017, Janice Paulsen Guazzo, dated January 15, 2017, and Live Your Best Life With Nerium, dated January 16, 2017	FTC-NEORA-0018720 PX168-24	Not for the truth
763		Facebook posts by BPs including Karen Affinito, dated January 12, 2017, Keland Wallace, dated January 19, 2017, and Cheryl Peters, dated January 24, 2017	FTC-NEORA-0018703 PX168-25	Not for the truth
764		BP Anita Enger's Facebook post, dated January 19, 2017, copied November 17, 2017	FTC-NEORA-0018320 PX168-26	Not for the truth
765		BP Kelly Schoephoerster-Bulen's Facebook post, dated January 21, 2017, copied September 8, 2017	FTC-NEORA-0018540 PX168-27	Not for the truth
766		Nerium Age-Defying Treatment's Facebook post, dated February 5, 2017	FTC-NEORA-0018637 PX168-28	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
767		Facebook posts by BPs including Shannon Lee Harrison-Hux, dated February 9, 2017, Kelly Schoephoerster-Bulen, dated February 16, 2017, and Molly McConnell Dow, dated February 16, 2017	FTC-NEORA-0019517 PX168-29	Not for the truth
768		BP Molly Dow's Facebook post, dated February 27, 2017	FTC-NEORA-0018611 PX168-30	Not for the truth
769		BP Brenda Hanson Vance's Facebook post, dated March 6, 2017	FTC-NEORA-0018365 PX168-31	Not for the truth
770		BP Dawn Jackson's Facebook post, dated March 9, 2017	FTC-NEORA-0018415 PX168-32	Not for the truth
771		BP Amy E. Tate-Matthus's Facebook post, dated March 10, 2017	FTC-NEORA-0018316 PX168-33	Not for the truth
772		BP Natalie Marie Lawson's Facebook post, dated May 8, 2017	FTC-NEORA-0018617 PX168-34	Not for the truth
773		BP Sharon Wiley Minard's Facebook post, dated May 9, 2017	FTC-NEORA-0018766 PX168-35	Not for the truth
774		BP Devanie Conrad's Facebook post, dated May 12, 2017	FTC-NEORA-0018442 PX168-36	Not for the truth
775		BP Cat Hurst's Facebook posts, dated May 15, 2017, and June 8, 2017	FTC-NEORA-0018367 PX168-37	Not for the truth
776		BP Diane Millette's Facebook post, dated May 24, 2017	FTC-NEORA-0018445 PX168-38	Not for the truth
777		BP Lanette Vetter Hickenbottom's Facebook post, dated May 25, 2017	FTC-NEORA-0018559 PX168-39	Not for the truth
778		BP Georgette Fonseca's Facebook post, dated May 26, 2017	FTC-NEORA-0018488 PX168-40	Not for the truth
779		BP Jules Hughes's Facebook post, dated May 30, 2017	FTC-NEORA-0018526 PX168-41	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
780		BP Kim Matteson's Facebook post, dated May 30, 2017	FTC-NEORA-0018541 PX168-42	Not for the truth
781		BP Rachel Rowen's Facebook post, dated July 7, 2017	FTC-NEORA-0018745 PX168-43	Not for the truth
782		BP Maisha McGee Scott's Facebook post, dated July 8, 2017	FTC-NEORA-0018573 PX168-44	Not for the truth
783		BP Melyn Bellatti's Facebook post, dated July 12, 2017	FTC-NEORA-0018607 PX168-45	Not for the truth
784		BP Stephanie Brandenberger Harris's Facebook post, dated July 12, 2017	FTC-NEORA-0018778 PX168-46	Not for the truth
785		BP Jessica Ludwig's Facebook post, dated July 13, 2017	FTC-NEORA-0018513 PX168-47	Not for the truth
786		BP Kim Twing's Facebook post, dated July 16, 2017	FTC-NEORA-0018552 PX168-48	Not for the truth
787		BP Karen Potts's Facebook post, dated July 18, 2017	FTC-NEORA-0018538 PX168-49	Not for the truth
788		BP Whittles O'conner's Facebook post, dated July 21, 2017	FTC-NEORA-0018822 PX168-50	Not for the truth
789		BP Kimberly Pelle Dozier's Facebook post, dated July 23, 2017	FTC-NEORA-0018557 PX168-51	Not for the truth
790		BP Annie Schwartz's Facebook post, dated July 25, 2017	FTC-NEORA-0018327 PX168-52	Not for the truth
791		BP Celeste Bethell Purdie's Facebook post, dated July 25, 2017	FTC-NEORA-0018398 PX168-53	Not for the truth
792		BP Maisha McGee Scott's Facebook post, dated July 25, 2017	FTC-NEORA-0018577 PX168-54	Not for the truth
793		BP Tammy Meis's Facebook post, dated August 10, 2017	FTC-NEORA-0018795 PX168-55	Not for the truth
794		BP JoAnne Swaidner Snyder's Facebook post, dated August 19, 2017	FTC-NEORA-0018521 PX168-56	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
795		BP Alix Clements's Facebook post, dated August 22, 2017	FTC-NEORA-0018315 PX168-57	Not for the truth
796		BP Maria Healy's Facebook post, dated September 21, 2017	FTC-NEORA-0018595 PX168-58	Not for the truth
797		BP Mechelle Jackson Celie's Facebook post, dated September 22, 2017	FTC-NEORA-0018601 PX168-59	Not for the truth
798		BP Vicki Wynn Henderson's Facebook post, dated September 22, 2017	FTC-NEORA-0018814 PX168-60	Not for the truth
799		BP Melyn Bellatti's Facebook post, dated September 24, 2017	FTC-NEORA-0018928 PX168-61	Not for the truth
800		BP Toya LaDuron's Facebook post, dated October 7, 2017	FTC-NEORA-0018812 PX168-62	Not for the truth
801		BP Jennifer Hultquist Griffin's Facebook post, dated November 3, 2017	FTC-NEORA-0018506 PX168-63	Not for the truth
802		BP Wendy Smith Colonello's Facebook post, dated November 5, 2017	FTC-NEORA-0018347 PX168-64	Not for the truth
803		BP Charles Griffin Facebook post, dated November 9, 2017, including news report about former NFL player Aaron Hernandez's "severe CTE case"	FTC-NEORA-0018400 PX168-65	Not for the truth
804		BP Denise Love-Phd's Facebook post, dated November 12, 2017	FTC-NEORA-0018440 PX168-66	Not for the truth
805		BP Juliane Griffin's Facebook post, dated November 15, 2017	FTC-NEORA-0018534 PX168-67	Not for the truth
806		BP Nina Pappoulis's Facebook post, dated November 16, 2017	FTC-NEORA-0018662 PX168-68	Not for the truth
807		BP Kelly Schoephoerster-Bulen's Facebook post, dated November 17, 2017	FTC-NEORA-0018657 PX168-69	Not for the truth
808		Sweetsinner30's Instagram post, dated December 4, 2017	FTC-NEORA-0018858 PX168-70	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
809		BP Tami Romani Facebook post, dated December 19, 2017; BP Tiffani Beckman-McNeil Facebook post, dated December 19, 2017	FTC-NEORA-0019308 PX168-71	Not for the truth
810		BP Dori Zuckerman Facebook post, dated December 20, 2017	FTC-NEORA-0019151 PX168-72	Not for the truth
811		BP Vinnie Verrico's Facebook post, dated January 23, 2018	FTC-NEORA-0018820 PX168-73	Not for the truth
812		BP Fran Taylor Moore's Instagram post, dated March 8, 2018	FTC-NEORA-0001320 PX168-74	Not for the truth
813		BP Amy Rainey Pritchett's Facebook post, dated March 14, 2018	FTC-NEORA-0001319 PX168-75	Not for the truth
814		BP Jessica Moore's Facebook post, dated September 18, 2018	FTC-NEORA-0018515 PX168-76	Not for the truth
815		Beauty_and_dreams_tu's Instagram post, dated November 2, 2018	FTC-NEORA-0018826 PX168-77	Not for the truth
816		BP Cheryl Hawkins Dearing's Facebook post, dated February 25, 2019	FTC-NEORA-0018466 PX168-78	Not for the truth
817		BP Alicia Fonner Facebook post, dated June 23, 2019, including testimonial	FTC-NEORA-0018310-11 PX168-79	Not for the truth
818		BP Maria Cipriano's Instagram post, dated October 10, 2019	FTC-NEORA-0018848 PX168-80	Not for the truth
819		BP Heather Pilz Bianchini's Instagram post, dated October 12, 2019	FTC-NEORA-0018839 PX168-81	Not for the truth
820		BP Solange Morton's Instagram post, dated October 13, 2019	FTC-NEORA-0018853 PX168-82	Not for the truth
821		BP Barbara Roach's Facebook post, dated January 15, 2020	FTC-NEORA-0018345 PX168-83	Not for the truth
822		Dineoragirl's Instagram post, dated January 15, 2020	FTC-NEORA-0018835 PX168-84	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
823		BP Joanne Gallina Eterno's Facebook post, dated January 22, 2020	FTC-NEORA-0018520 PX168-85	Not for the truth
824		Best Version of You With Kathy's Facebook post, dated January 28, 2020	FTC-NEORA-0004983 PX168-86	Not for the truth
825		Video of EHT Presentation PX168-87	FTC-NEORA-0007838 PX168-87	Not for the truth
826		Video of Dr. Max and Jeff Stock Discuss EHT at Nerium's Get Real 2015 Conference	FTC-NEORA-0007832 PX168-88	Not for the truth
827		Print out of YouTube Page of Video of Dr. Max and Jeff Stock Discussing EHT at Nerium's Get Real 2015 Conference	FTC-NEORA-0007833 PX168-89	Not for the truth
828		YouTube video of Dr. Jeffry Stock speaking about EHT at 2015 Get Real conference in Dallas	FTC-NEORA-0018317 PX168-90	Not for the truth
829		Mark & Tammy Smith Lifestyle Video	FTC-NEORA-0004495 PX168-91	Not for the truth
830		Better with Neora March 2020 marketing video	FTC-NEORA-0025629 PX168-92	Not for the truth
831		Print out of YouTube Page of Better with Neora March 2020 marketing video	FTC-NEORA-0025626 PX168-93	Not for the truth
832		Driving new Neora comp plan 2019 training video	FTC-NEORA-0025638 PX168-94	Not for the truth
833		Print out of YouTube Page of Driving new Neora comp plan 2019 training video	FTC-NEORA-0025639 PX168-95	Not for the truth
834		How to prospect – Aaron Dinh 2016 video	FTC-NEORA-0025656 PX168-96	Not for the truth
835		Jeff Olson Closing Remark 2016 video	FTC-NEORA-0025660 PX168-97	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
836		Neora Comp Plan – How to turn a one time \$500 Investment into a recurring \$500 monthly income - video	FTC-NEORA-0025688 PX168-98	Not for the truth
837		Print out of YouTube Page of Neora Comp Plan – How to turn a one time \$500 Investment into a recurring \$500 monthly income - video	FTC-NEORA-0025689 PX168-99	Not for the truth
838		NEORA Comp Plan Vermont Team Training 2019 video	FTC-NEORA-0025692 PX168-100	Not for the truth
839		Neora Compensation Plan Overview (USA – English) by Puya Ghandian 2019 video	FTC-NEORA-0025696 PX168-101	Not for the truth
840		Print out of YouTube Page of Neora Compensation Plan Overview (USA – English) by Puya Ghandian 2019 video	FTC-NEORA-0025697 PX168-102	Not for the truth
841		Nerium Comp Plan Tips and Overview 2016 training video	FTC-NEORA-0025779 PX168-103	Not for the truth
842		Nerium – Mark & Tammy Smith – Real Breakthrough 2013 video	FTC-NEORA-0025831 PX168-104	Not for the truth
843		Nerium Opportunity 2013 video	FTC-NEORA-0025835 PX168-104	Not for the truth
844		Roadmap to Lexus with Neora's New Comp Plan 2020 training video	FTC-NEORA-0025851 PX168-106	Not for the truth
845		Print out of YouTube Page of Roadmap to Lexus with Neora's New Comp Plan 2020 training video	FTC-NEORA-0025852 PX168-107	Not for the truth
846		Success Training – Conclusion – Jeff Olson, Nerium's CEO Part Four 2017 video	FTC-NEORA-0025865 PX168-108	Not for the truth
847		Success Training – The Hows – Jeff Olson, Nerium's CEO Part Three 2017 video	FTC-NEORA-0025874 PX168-109	Not for the truth
848		The Last Run Club – Full Video 2019 video	FTC-NEORA-0025878 PX168-110	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
849		Why Neora? Why Now? 2020 video	FTC-NEORA-0025888 PX168-111	Not for the truth
850		Print out of YouTube Page of Why Neora? Why Now? 2020 video	FTC-NEORA-0025885 PX168-112	Not for the truth
851		Top Income Earners at Nerium – Mark and Tammy Smith 2016 video	FTC-NEORA-00026482 PX168-115	Not for the truth
852		Print out of YouTube Page of Top Income Earners at Nerium – Mark and Tammy Smith 2016 video	FTC-NEORA-0026481 PX168-116	Not for the truth
853		Mark Smith #1 Income Earner Nerium International – Dream Training – Get Real 2014 video	FTC-NEORA-0025664 PX168-117	Not for the truth
854		Success Training – How to do the Hows – Jeff Olson, Nerium’s CEO Part Two 2017 video	FTC-NEORA-0025866 PX168-118	Not for the truth
855		Oct. 2014 Anna Woodward Recruiting audio recording	NI_CID0003516 audio PX168-120	
856		Apr. 18, 2016 NMD Weekly Conference Call audio recording	NI_CID0003548 audio recording PX168-121	
857		750k Bonus - Youtube video	FTC-NEORA-0021309 PX168-122	Not for the truth
858		750k Bonus - Youtube.pdf	FTC-NEORA-0021310 PX168-123	Not for the truth
859		750k Bonus - Youtube.png	FTC-NEORA-0021313 PX168-124	Not for the truth
860		Significant Income iPad Lexus - Blog	FTC-NEORA-0021761 PX168-125	Not for the truth
861		Giant Check 1 Pt 2_nerium.png	FTC-NEORA-0022140 PX168-126	Not for the truth
862		4YearsMillionaireMaker.pdf	FTC-NEORA-0022165 PX168-127	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
863		31-millionaires_Facebook.pdf	FTC-NEORA-0022166 PX168-128	Not for the truth
864		100K-Elias-Callejo_Youtube.mp4 video	FTC-NEORA-0022167 PX168-129	Not for the truth
865		MillionDollarClub_Pressrelease.pdf	FTC-NEORA-0022236 PX168-130	Not for the truth
866		MillionDollarClub_Twitter.png	FTC-NEORA-0022239 PX168-131	Not for the truth
867		Top-Earners-2.8-Million_Facebook video	FTC-NEORA-0022268 PX168-132	Not for the truth
868		Transcript of YouTube video - Dr. Max & Jeff Stock discuss EHT at Get Real 2015	FTC-NEORA-0022302	Not for the truth
869		100K-Elias-Callejo_Youtube transcript	FTC-NEORA-0022167 transcript PX168-134	Not for the truth
870		Neora Comp Plan – How to turn a one time \$500 Investment into a recurring \$500 monthly income - transcript	FTC-NEORA-0025688 transcript PX168-135	Not for the truth
871		Roadmap to Lexus with Neora's New Comp Plan 2020 training video transcript	FTC-NEORA-0025851 transcript PX168-136	Not for the truth
872		Transcript of "Career Earners" promotional video	NI_CID0003359 transcript	
873		Oct. 2014 Anna Woodward Recruiting audio recording transcript	NI_CID0003516 transcript	
874		Transcript of Apr. 18, 2016 NMD Weekly Conference Call audio recording	NI_CID0003548 transcript	
875		New Nerium Bonuses, dated April 10, 2014	FTC-NEORA-0004493	
876		Nerium United States, 2017 Product Portfolio	FTC-NEORA-0018056	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
877		11/15/21 - 1/2/15 post on Beautiful Mommies (allbeautifulmommies.com)	FTC-NEORA-0025889 PX168-145	Not for the truth
878		Declaration of Elizabeth Anne Miles dated 08/08/2022	N/A PX169	Admitted as summary of the documents
879		Attachment A - Non-product criteria (Anne Miles' declaration)	N/A PX169-A	Admitted as summary of the documents
881		Hana Perlee Video of Nerium University Presentation, Feb. 22, 2016	NI_CID0001550	
882		7/3/2019 Email from Sandra Davis to Kayla Wager, Deborah Heisz, and others, RE: Manipulating Comp plan	NEORA_EXPERT_COUGHLAN 0001302 PX172	
883		Material Holdings, LLC's Objections and Responses to Plaintiff's Non-Party Subpoena to Produce Documents (Aug. 3, 2022)	N/A	
884		2/2/2018 email from Sara Tripp to Renee Olson re some suspicious activity	NEORA_DISC 0290025	
885		10/27/2017 email from Nerium Fraud to Avi Causey re Proof	NEORA_DISC 0363697	
886		9/3/15 email from Kathy Henken to Anna Woodward re ADOs: Customer Service Issues	NI_CID_E00316599	
887		8/1/2019 email from Glenn Pembe to Sandra Davis re Eeman Heisler DBA Aging and Wellness LLC	NEORA_DISC 0298907	
889		12/5/2016 email from Monique Distasi to Roy Truett re GSC Agenda 12.5	NEORA_DISC 0420471	
890		US Action Plan (October 2016)	NEORA_DISC 0420484	
891		Success Planner (US final print)	NEORA_DISC 0623258	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
892		Success Planner Training CD, Disc 1, Track 6	NI_CID0001606 Disc 1, Track 6	
898		Nerium's Brief in Support of TRO, <i>Nerium Int., LLC v. Smith, et al.</i> , No. DC-18003726	FTC-NEORA- 0014360	
899		Jeff Olson "Real Results" Regional Event Intro video	NI_CID_000333 0	
900		7/5/2016 Nerium Update Call by Tammy Smith audio	NI_CID_000353 7	
903		9/30/2020 email from Neora Compliance to ideas unlimited consulting re Munju Ravindra ID #24392708	NEORA_DISC 0306572	
904		9/12/2018 email from Patty Lauinger to Clare Holbrook re Nerium Rhythm Book: Elsa	NEORA_DISC 0759781	
905		Rhythm booklet (copyright 2016)	NEORA_DISC 0759782	
906		4/30/2020 email from Jean Gonzalez to Britney Chan & others re Hair Care Virtual Party Toolkit	NEORA_DISC 0172484	
907		United States Product Price List (2020)	NEORA_DISC 0172504	
908		1/8/2021 email from Britney Chan to Nathan Bicknell re Help with Loading into Canto and GP!	NEORA_DISC 0189924	
909		United States Product Price List (2021)	NEORA_DISC 0189939	
910		Olson's Objections and Answers to FTC's First Interrogatories	N/A	
911		4/15/2019 email from Patty Lauinger to Deborah Heisz re Copy of P&P's	NEORA_DISC 0557645	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
912		11/10/2020 email from Sandra Davis to Sandra Davis re Quarterly Report	NEORA_DISC 0307356	
913		3/19/2015 email from Denise Larcombe to Max Stock re SB Shareholders Letter 2-18-2015	SB-071108	
915		9/28/2016 email from Pilar Duque to Eddie Perez re EHT References	SB-062410	
918		Neora Pricing Model FAQ	NEORA_DISC 0634364	
919		Signum Document Certification		
920		Annette Till Facebook posts	FTC-NEORA- 00027623-25	Not for the truth
921		Annette Till Facebook profile	FTC-NEORA- 00027626-30	Not for the truth
922		Barb Voss Facebook posts	FTC-NEORA- 00027631-33	Not for the truth
923		Barb Voss Facebook profile	FTC-NEORA- 00027634-36	Not for the truth
924		Barbara Temple Owles Facebook posts	FTC-NEORA- 00027637-51	Not for the truth
925		Barbara Temple Owles Facebook posts	FTC-NEORA- 00027652-55	Not for the truth
926		Best Version Of You With Kathy Facebook posts	FTC-NEORA- 00027657-58	Not for the truth
927		Best Version Of You With Kathy Facebook profile	FTC-NEORA- 00027659-63	Not for the truth
928		John E. Margies Facebook posts	FTC-NEORA- 00027664-65	Not for the truth

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
929		John E. Margies Facebook profile	FTC-NEORA-00027666-69	Not for the truth
930		Lina Giordano Lytviak Facebook posts	FTC-NEORA-00027670-71	Not for the truth
931		Lina Giordano Lytviak Facebook profile	FTC-NEORA-00027672 - 79	Not for the truth
932		Be the Best Version Of You! ~It's All POSSIBLE With NEORA *V.I.P. Group Facebook posts	FTC-NEORA-00027680-83	Not for the truth
933		Be the Best Version Of You! ~It's All POSSIBLE With NEORA *V.I.P. Group Facebook posts	FTC-NEORA-00027684-85	Not for the truth
934		Rachelle Comunale Toth Facebook profile	FTC-NEORA-00027686-90	Not for the truth
935		Online Vendor & Craft Fair Facebook posts	FTC-NEORA-00027691-93	Not for the truth
936		Rita Westphal Facebook profile	FTC-NEORA-00027694-97	Not for the truth
937		roxannesteventidrick Facebook posts	FTC-NEORA-00027698	Not for the truth
938		Roxannesteventidrick Facebook profile	FTC-NEORA-00027699-701	Not for the truth
939		Sandy Yost Facebook posts	FTC-NEORA-00027702	Not for the truth
940		gina_chirico Instagram post	FTC-NEORA-00027703	Not for the truth
941		gina_chirico Instagram profile	FTC-NEORA-00027704	Not for the truth
1000	5/31/2022	Expert Report of Dr. Anne T. Coughlan		

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1001		BBB National Programs _ Home in addn to DSSRC dld 2022.05.22.pdf	NEORA_EXPERT_ COUGHLAN 0000001-6	
1002		IRS 2013 databook.pdf	NEORA_EXPERT_ COUGHLAN 0000007-90	
1003	4/1990	IRS Income Tax Compliance Research Report.pdf	NEORA_EXPERT_ COUGHLAN 0000091-113	
1004	01/2021	Medicare Fraud_Abuse_MLN4649244_2 021_January.pdf	NEORA_EXPERT_ COUGHLAN 0000114-134	
1005	2020	DSA-Industry-Overview-Fact- Sheetd601b69c41746fcd88eaff 000002c0f4.pdf	NEORA_EXPERT_ COUGHLAN 0000135	
1006		IRS FY2013 Enforcement and Service Results.pdf	NEORA_EXPERT_ COUGHLAN 0000136-144	
1007	08/2014	Becker JPE 1968 Crime and Punishment An Economic Approach.pdf	NEORA_EXPERT_ COUGHLAN 0000145-193	
1008	8/1938	Samuelson Aug1938 Addendum to Feb1938 Note on Pure Theory ConsBehav.pdf	NEORA_EXPERT_ COUGHLAN 0000194-195	
1009	2020	DSA 2020 Growth & Outlook Report.pdf	NEORA_EXPERT_ COUGHLAN 0000196-265	
1010	1970	Stigler JPE 1970 Optimum Enforcement of Laws.pdf	NEORA_EXPERT_ COUGHLAN 0000266-276	
1011	3/2020	DSA-ipsos-2020-Consumer- Attitudes-Entrepreneurship- Report.pdf	NEORA_EXPERT_ COUGHLAN 0000277-358	
1012	12/13/2018	DSA-Code-of-Ethics-dld 2022.03.20.pdf	NEORA_EXPERT_ COUGHLAN 0000359-385	
1013	9/2016	SSRN-id2841403 Join Stay Leave.pdf	NEORA_EXPERT_ COUGHLAN 0000386-453	
1014	2/1938	Samuelson Feb1938 Note on Pure Theory ConsBehav.pdf	NEORA_EXPERT_ COUGHLAN 0000454-464	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1015	11/2011	Bogus Business Opportunities _ FTC 2011 re income disclosure dld 2022.05.22.pdf	NEORA_EXPERT_COUGHLAN 0000465-467	
1016		Direct Selling Self-Regulatory Council webpage dld 2022.05.22.pdf	NEORA_EXPERT_COUGHLAN 0000468-472	
1017		Plant-Based Protein Powder _ NeoraFit _ DLD 2022.05.19.pdf	NEORA_EXPERT_COUGHLAN 0000473-476	
1018	2020	DSSRC Guidance On Earnings Claims for the Direct Selling Industry 2020.pdf	NEORA_EXPERT_COUGHLAN 0000477-499	
1019		BBB Direct Selling Self-Regulatory Council subpage dld 2022.05.25.pdf	NEORA_EXPERT_COUGHLAN 0000500-504	
1020	10/25/2016	ramirez _ _ DSA_Speech_10-25-16.pdf	NEORA_EXPERT_COUGHLAN 0000505-515	
1021	1948	Samuelson 1948 Revealed Pref Article Economic vol. 15 no. 60 pp 243-253.pdf	NEORA_EXPERT_COUGHLAN 0000516-526	
1022	12/6/2022	Direct Selling Under Scrutiny Assessing Analytic Direct Selling Models - SSRN.pdf	NEORA_EXPERT_COUGHLAN 0000527-576	
1023	1/6/2021	Tax Gap for Tax Year 2006 IRS.gov pub.pdf	NEORA_EXPERT_COUGHLAN 0000577-579	
1024	2021	Income and Product Disclaimers.pdf	NEORA_EXPERT_COUGHLAN 0000580	
1025	2021	Opportunity Tearpads.pdf	NEORA_EXPERT_COUGHLAN 0000581-583	
1026	12/4/2017	Compliance Corner Email – NEORA_DISC 0650796.pdf	NEORA_EXPERT_COUGHLAN 0000584-591	
1027		[comparison benchmark brand] Cleanser - Dr. Barbara Sturm _ Sephora.pdf	NEORA_EXPERT_COUGHLAN 0000592-599	
1028	5/8/2018	Compliance Corner Email - NEORA_DISC 0298774.pdf	NEORA_EXPERT_COUGHLAN 0000600-607	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1029	12/3/2020	Email re Neora Compliance Department Notification Brand Partner – Sandra Cawley NEORA_DISC 0307776.pdf	NEORA_EXPERT_COUGHLAN 0000608-610	
1030	6/26/2015	Compliance Corner Email - NEORA_DISC 0276748.pdf	NEORA_EXPERT_COUGHLAN 0000611-620	
1031	2022	Product Brochure – The Science Behind Anti Aging (US-EN).pdf	NEORA_EXPERT_COUGHLAN 0000621-652	
1032	08/07/2021	Customer Order Form (US-EN) 8-7-2021.pdf - 2021 Preferred Customer and Retail Customer Applications	NEORA_EXPERT_COUGHLAN 0000653-656-	
1033	2/29/2016	Compliance Corner Email - NEORA_DISC 0279144.pdf	NEORA_EXPERT_COUGHLAN 0000657-663	
1036	2021	Neora PC Rewards Flyer - US.pdf	NEORA_EXPERT_COUGHLAN 0000669	
1037	2021	Neora Product Tearpad (US-EN) 6-7-2021.pdf	NEORA_EXPERT_COUGHLAN 0000670-673	
1038	2021	PC Product Price List with Product Images (US-EN) 6-7-2021.pdf	NEORA_EXPERT_COUGHLAN 0000674	
1040	2021	Product Price List (US-EN) 6-7-2021.pdf	NEORA_EXPERT_COUGHLAN 0000703-704	
1042	2021	Neora Getting Started Tearpad - US.pdf	NEORA_EXPERT_COUGHLAN 0000723-724	
1043		NEORA_DISC 0298243.pdf	NEORA_EXPERT_COUGHLAN 0000725-727	
1044		2014-12-22 Compliance Corner Email - NEORA_DISC 0462775.pdf	NEORA_EXPERT_COUGHLAN 0000728-736	
1045		Day Cream for Life PC Promotion.png	NEORA_EXPERT_COUGHLAN 0000737	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1046		US-EN-Compliance_Corner_DEC_21.html	NEORA_EXPERT_COUGHLAN 0000738-740	
1047		Sample 1 of Age IQ Night Cream Go Prospect Asset.png	NEORA_EXPERT_COUGHLAN 0000741	
1048		US-EN-Compliance_Corner_July21.html	NEORA_EXPERT_COUGHLAN 0000742-744	
1049		2020-04-17 Compliance Corner Email.msg	NEORA_EXPERT_COUGHLAN 0000745-752	
1050		Brand Partner Application (US-EN).pdf	NEORA_EXPERT_COUGHLAN 0000753-755	
1051		NEORA_DISC 0303678.pdf	NEORA_EXPERT_COUGHLAN 0000756-757	
1052		2022-05-26 (Aug 2016-Oct 2017) Svetlana Mueller LinkedIn Profile.pdf	NEORA_EXPERT_COUGHLAN 0000758-763	
1053		Product Awards Website Magazine Mentions.pdf	NEORA_EXPERT_COUGHLAN 0000764-775	Not for the truth; only to show public acceptance of the products and/or recognition by the market
1055		[in Back Office at Marketing Center] Social Selling Tracker.pdf	NEORA_EXPERT_COUGHLAN 0000777	
1056		NEORA_DISC 0303807.pdf	NEORA_EXPERT_COUGHLAN 0000778-779	
1057		Why Social Selling with Neora is the Perfect Fit.mp4	NEORA_EXPERT_COUGHLAN 0000780	
1058		[comparison benchmark brand] Face Cream Rich - Dr. Barbara Sturm Sephora.pdf	NEORA_EXPERT_COUGHLAN 0000781-788	
1059		US-EN-Compliance_Corner_Mar_22.html	NEORA_EXPERT_COUGHLAN 0000789-790	
1060		NEORA_DISC 0307787.pdf	NEORA_EXPERT_COUGHLAN 0000791-792	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1062		FTC Complaint v. Neora et al U.S.D.C. NJ 623099_nerium_complaint_11- 1-19.pdf	NEORA_EXPERT_ COUGHLAN 0000794-836	
1063		Juliana Rochelle Resume.pdf	NEORA_EXPERT_ COUGHLAN 0000837-840	
1064		[in Back Office at Marketing Center] Social Selling System Guide.pdf	NEORA_EXPERT_ COUGHLAN 0000841-872	
1066		[in Back Office at Marketing Center] Social Selling System Quick Guide.pdf	NEORA_EXPERT_ COUGHLAN 0000877-880	
1067		2022-05-26 (June 2020-June 2021) LyNeeka McCullough LinkedIn Profile.pdf	NEORA_EXPERT_ COUGHLAN 0000881-885	
1068		Eeman Heisler__Notice of Account Suspension__07162019.pdf	NEORA_EXPERT_ COUGHLAN 0000886-887	
1069	04/21	US Compensation Plan 2021.pdf	NEORA_EXPERT_ COUGHLAN 0000888-897	
1070		Sample 3 of Age IQ Night Cream Go Prospect Asset.png	NEORA_EXPERT_ COUGHLAN 0000898	
1071		Neora Gives Back Program Flyer.pdf	NEORA_EXPERT_ COUGHLAN 0000899	
1072		NEORA_DISC 0307740.pdf	NEORA_EXPERT_ COUGHLAN 0000900-901	
1074		Hamm__Notice of Account Suspension__05132019.pdf	NEORA_EXPERT_ COUGHLAN 0000904-905	
1075		NEORA_DISC 0307785.pdf	NEORA_EXPERT_ COUGHLAN 0000906-907	
1076		NEORA_DISC 0307782.pdf	NEORA_EXPERT_ COUGHLAN 0000908-910	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1078		2022-05-26 (Feb 2018 -Jan 2020) Christine Lee LinkedIn Profile.pdf	NEORA_EXPERT_COUGHLAN 0000941-943	
1079		US-EN-Compliance_Corner_Sept21.html	NEORA_EXPERT_COUGHLAN 0000944-946	
1080		Sample 2 of Age IQ Night Cream Go Prospect Asset.png	NEORA_EXPERT_COUGHLAN 0000947	
1081		NEORA_DISC 0298263.pdf	NEORA_EXPERT_COUGHLAN 0000948-949	
1083		Luxury Car Bonus Packet (US).pdf	NEORA_EXPERT_COUGHLAN 0000953-956	
1084		Neora Success Planner - Current version as of 9-2-2021 (color).pdf	NEORA_EXPERT_COUGHLAN 0000957-992	
1085		2019-03-22 Compliance Corner Email - NEORA_DISC 0298765.pdf	NEORA_EXPERT_COUGHLAN 0000993-1002	
1086		US-EN_Policies and Procedures 10-2021.pdf	NEORA_EXPERT_COUGHLAN 0001002-1026	
1090		NEORA_DISC 0017770.pdf	NEORA_EXPERT_COUGHLAN 0001085-1086	
1091		NEORA_DISC 0298457.pdf	NEORA_EXPERT_COUGHLAN 0001087-1089	
1092		NEORA_DISC 0309025.pdf	NEORA_EXPERT_COUGHLAN 0001090-1092	
1093		US-EN_Price Comparison Document_9-14 FINAL web.pdf	NEORA_EXPERT_COUGHLAN 0001093	
1096		[comparison benchmark brand] Night Serum - Dr. Barbara Sturm_Sephora.pdf	NEORA_EXPERT_COUGHLAN 0001123-1130	
1097		[CONFIDENTIAL] PROTEIN SHAKE BRIEF.pdf	NEORA_EXPERT_COUGHLAN 0001131-1144	Not for the truth; only to demonstrate that the company performs market research

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1098		[CONFIDENTIAL] Product Info.pdf	NEORA_EXPERT_COUGHLAN 0001145-1150	
1099		[CONFIDENTIAL] PO 10925 Digital Marketing Product Brochure Insert (10 Pack) apr.pdf	NEORA_EXPERT_COUGHLAN 0001151	
1100		[CONFIDENTIAL] NEORA_DISC 0000126-127 - Neora, LLC 2018 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN 0001152-1153	
1101		[CONFIDENTIAL] NEORA_DISC 1092914-1092915 - Neora, LLC 2020 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN 0001154-1155	
1102		[CONFIDENTIAL] Neora-PrdCln-Add Disclosure_050222.docx	NEORA_EXPERT_COUGHLAN 0001156-1157	
1103		[CONFIDENTIAL] Day Cream For Life Customer List - 20220525.xlsx	NEORA_EXPERT_COUGHLAN 0001158	
1104		[CONFIDENTIAL] Neora-IncoCln-Remove Post_050222.docx	NEORA_EXPERT_COUGHLAN 0001159-1160	
1105		[CONFIDENTIAL] Probiotics_Competitive Pricing_EC.XLSX	NEORA_EXPERT_COUGHLAN 0001161	
1106		[CONFIDENTIAL] PO 10881 Digital Marketing and Print - Enrollment Enevelope.Kit Shipper.pdf	NEORA_EXPERT_COUGHLAN 0001162	
1107		[CONFIDENTIAL] NEORA_DISC 1092912-1092913 - Neora, LLC September 2021 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN 0001163-1164	
1108		[CONFIDENTIAL] as of 2022-05-29 Neora Pricing History.xlsx	NEORA_EXPERT_COUGHLAN 0001165	
1109		[CONFIDENTIAL] Momentum Factor FieldWatch Reputation Unauthorized Seller Program for Neora.pdf	NEORA_EXPERT_COUGHLAN 0001166-1177	

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1110		[CONFIDENTIAL] Neora Compliance-Term Rpt-UAS_050422.xlsx	NEORA_EXPERT_COUGHLAN_0001178	
1111		[CONFIDENTIAL] NEORA_DISC 0000128-129 - Neora, LLC 2019 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN_0001179-1180	
1112		[CONFIDENTIAL] Competitive Product Review.xlsx	NEORA_EXPERT_COUGHLAN_0001181	
1113		[CONFIDENTIAL] PO 10888 Success Partners, Slight Edge US appr.pdf	NEORA_EXPERT_COUGHLAN_0001182	
1114		[CONFIDENTIAL] Compliance ManipulationRpt_052622.xlsx	NEORA_EXPERT_COUGHLAN_0001183	
1115		[CONFIDENTIAL] Account Balance - V111098_Momentum Factor.xlsx	NEORA_EXPERT_COUGHLAN_0001184	
1116		[CONFIDENTIAL] 2019 2020 2021 Expenses By Department.xlsx	NEORA_EXPERT_COUGHLAN_0001185	
1117		[CONFIDENTIAL] Brightening and Acne Competitive.xlsx	NEORA_EXPERT_COUGHLAN_0001186	
1118		[CONFIDENTIAL] Compliance Rpt_2019-May2022_052622.xlsx	NEORA_EXPERT_COUGHLAN_0001187	
1119		[CONFIDENTIAL] NEORA_DISC 0000124-125 - Neora, LLC 2017 Financial Reports.pdf	NEORA_EXPERT_COUGHLAN_0001188-1189	
1120		[CONFIDENTIAL] US-Neora_AgeIQNightCream_SamplerCard_09-20.pdf	NEORA_EXPERT_COUGHLAN_0001190-1192	
1121		[CONFIDENTIAL] Neora-PrdCln-Remove Post_050222.docx	NEORA_EXPERT_COUGHLAN_0001193-1194	
1122		[CONFIDENTIAL] Account Balance - V111154_Babener and Associates.xlsx	NEORA_EXPERT_COUGHLAN_0001195	

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1123		[CONFIDENTIAL] NEORA_DISC 0000201-274 - Compliance-Rpt_Inco- PrdClms 2019-2021.pdf	NEORA_EXPERT_ COUGHLAN 0001196-1269	
1124		[CONFIDENTIAL] PO 10909 Digital US Success Planner and CA Success Planner appr.pdf	NEORA_EXPERT_ COUGHLAN 0001270	
1125		[CONFIDENTIAL] Neora Compliance-Term Rpt-Prd- IncoClms_050422.xlsx	NEORA_EXPERT_ COUGHLAN 0001271	
1126		[CONFIDENTIAL] NEORA_DISC 0000120-121 - Neora, LLC 2015 Financial Reports.pdf	NEORA_EXPERT_ COUGHLAN 0001272-1273	
1127		[CONFIDENTIAL] Neora- IncoCln-Add Disclosure 050222.docx	NEORA_EXPERT_ COUGHLAN 0001274-1275	
1128		[CONFIDENTIAL] NEORA_DISC 0000122-123 - Neora, LLC 2016 Financial Reports.pdf	NEORA_EXPERT_ COUGHLAN 0001276-1277	
1129		[CONFIDENTIAL] Cleanser Competitive Pricing 10516 EC.XLSX	NEORA_EXPERT_ COUGHLAN 0001278	
1130		[CONFIDENTIAL] Compliance-Rpt_Inco- PrdClms 2019-2021.xlsx	NEORA_EXPERT_ COUGHLAN 0001279	
1132	5/28/2019	Email re Neora Compliance Department Termination Notification-Brand Partner Connie Hamm	NEORA_EXPERT- COUGHLAN 0001289-1290	
1133	6/24/2022	Facebook post	NEORA_EXPERT - COUGHLAN 0001291	
1134	4/15/2020	Email re Neora Compliance Department Notice of Policy Adherence Agreement – Jill Chisholm	NEORA_EXPERT – COUGHLAN 0001292-1293	
1135	4/16/2020	Email re Neora Compliance Department Notice of Policy Violations-Vikki Downey & Jill Chisholm	NEORA_EXPERT - COUGHLAN 0001294-1296	

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1136	4/16/2020	Email re Neora Compliance Department Notice of Policy Violations Vikki Downey & Jill Chisholm	NEORA_EXPERT – COUGHLAN 0001297-1299	
1137	6/24/2022	Facebook post – Valerie Jackson	NEORA_EXPERT – COUGHLAN 0001300	
1138	6/24/2022	Facebook post – Valerie Jackson	NEORA_EXPERT – COUGHLAN 0001301	
1139	7/3/2019	Email re Manipulating Comp Plan	NEORA_EXPERT – COUGHLAN 0001302-1304	
1140	6/24/2022	Facebook post	NEORA_EXPERT – COUGHLAN 0001305	
1141	7/3/2019	Email re Manipulating Comp Plan	NEORA_EXPERT – COUGHLAN 0001306-1308	
1142		Neora Brand Partner Expectations Survey - Respondent Level Data.csv	NEORA_LRW-MATERIAL 0000001	
1143		Variable Definitions and Info.xlsx	NEORA_LRW-MATERIAL 0000002	
1144		Neora Findings - Final Report 052922.docx	NEORA_LRW-MATERIAL 0000003-15	
1145		Neora Brand Partner Expectations - Full Tab Set (5-29-22) Unweighted.xlsx	NEORA_LRW-MATERIAL 0000016	
1146		Neora Brand Partner Expectations - Full Tab Set (5-29-22) Weighted.xlsx	NEORA_LRW-MATERIAL 0000017	
1147		Unweighted Neora Findings - Final Report 052922.docx	NEORA_LRW-MATERIAL 0000018	
1148		Exhibit 1 (Annual Neora \$ Sales) in May 31, 2022 Expert Report of Walter H. A. Vandaele, Ph.D.	---	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1149		Exhibit 2 (Annual Neora Reward Payments by Rank) in May 31, 2022 Expert Report of Walter H. A. Vandaele, Ph.D.	---	
1150		Exhibit 3 (Annual Numbers of Neora Customers Purchasing Product and Receiving Reward Payments by BP Rank) in May 31, 2022 Expert Report of e Walter H. A. Vandaele, Ph.D.	---	
1151		Exhibit 4 (Annual Neora Reward Payments to U.S. Brand Partners By Relationship to PC/RC Purchase Volumes vs. BP Purchase Volumes) in May 31, 2022 Expert Report of Walter H. A. Vandaele, Ph.D.	---	
1154		Neora - EHT Product Packaging and Website.msg	NEORA_EXPERT_KURZER 0000559	
1155		EHT Brain Formula Carton.pdf	NEORA_EXPERT_KURZER 0000560-561	
1156		[CONFIDENTIAL] EHT Capsules Formula Jun-2020.pdf	NEORA_EXPERT_KURZER 0000562	
1157		[CONFIDENTIAL] EHT Tablets Formula Jan-2018.pdf	NEORA_EXPERT_KURZER 0000563	
1158		[CONFIDENTIAL] EHT Tablets Formula Jan-2016.pdf	NEORA_EXPERT_KURZER 0000564-565	
1159		[CONFIDENTIAL] EHT Capsules Formula Apr-2021.pdf	NEORA_EXPERT_KURZER 0000566	
1160		Neora - additional document .msg	NEORA_EXPERT_KURZER 0000567	
1161		Product Brochure (US-EN) 8-3-2021.pdf	NEORA_EXPERT_KURZER 0000568-595	
1162		Tamura 1999.pdf	NEORA_EXPERT_KURZER 0000001-5	

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1163		wangen lipids.pdf	NEORA_EXPERT_ KURZER 0000006- 12	
1164		Hager 2001.pdf	NEORA_EXPERT_ KURZER 0000013- 22	
1165		nettleton 2004 J Nutr.pdf	NEORA_EXPERT_ KURZER 0000023- 28	
1166		wangen bone 2000.pdf	NEORA_EXPERT_ KURZER 0000029- 34	
1167		greany 2004 J Nutr.pdf	NEORA_EXPERT_ KURZER 0000035- 41	
1168		nettleton 2005 J Nutr.pdf	NEORA_EXPERT_ KURZER 0000042- 47	
1169		duncan 1999.pdf	NEORA_EXPERT_ KURZER 0000048- 53	
1170		duncan 1999b.pdf	NEORA_EXPERT_ KURZER 0000054- 59	
1171		xu 1998.pdf	NEORA_EXPERT_ KURZER 0000060- 67	
1172		Hamilton-Reeves SoyCap Soy and Androgen receptor 2007.pdf	NEORA_EXPERT_ KURZER 0000068- 74	
1173		Hamilton-Reeves SoyCap Soy and estrogen metabolism in men 2007.pdf	NEORA_EXPERT_ KURZER 0000075- 80	
1174		Hamilton-Reeves SoyCap Soy and PC biomarkers 2008.pdf	NEORA_EXPERT_ KURZER 0000081- 88	
1175		greany 2008 EJC.N.pdf	NEORA_EXPERT_ KURZER 0000089- 94	
1176		Maczurek 2008.pdf	NEORA_EXPERT_ KURZER 0000095- 102	

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1177		sturgeon Flaxseed and hormones 2008.pdf	NEORA_EXPERT_KURZER 0000103-110	
1178		solomon 82.pdf	NEORA_EXPERT_KURZER 0000111-116	
1179		Sturgeon 2010.pdf	NEORA_EXPERT_KURZER 0000117-123	
1180		Qian 2010.pdf	NEORA_EXPERT_KURZER 0000124-132	
1181		Smith 2010.pdf	NEORA_EXPERT_KURZER 0000133-142	
1182		Hamilton-Reeves Soy and hormones in men meta-analysis 2010.pdf	NEORA_EXPERT_KURZER 0000143-153	
1183		Rafii 2011.pdf	NEORA_EXPERT_KURZER 0000154-159	
1184		Lee 2011 EHT.pdf	NEORA_EXPERT_KURZER 0000160-168	
1185		Young Omega-3 and eicosanoids and sex hormones 2011.pdf	NEORA_EXPERT_KURZER 0000169-179	
1186		Kurzer&Calloway 86.pdf	NEORA_EXPERT_KURZER 0000180-186	
1187		Lee 2013 EHT.pdf	NEORA_EXPERT_KURZER 0000187-197	
1188		Young Omega-3 and sex hormones 2013.pdf	NEORA_EXPERT_KURZER 0000198-204	
1189		Young Omega-3 and IGF 2013.pdf	NEORA_EXPERT_KURZER 0000205-211	
1190		Annweiler 2013.pdf	NEORA_EXPERT_KURZER 0000212-236	

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1191		Yang 2013.pdf	NEORA_EXPERT_ KURZER 0000237- 244	
1192		Shinto 2014.pdf	NEORA_EXPERT_ KURZER 0000245- 260	
1193		Basurto-Islas 2014 EHT.pdf	NEORA_EXPERT_ KURZER 0000261- 287	
1194		Samavat GT study design 2015.pdf	NEORA_EXPERT_ KURZER 0000288- 302	
1195		Dostal GT adverse events 2015.pdf	NEORA_EXPERT_ KURZER 0000303- 312	
1196		Dostal GT and fasting insulin adiponectin 2016 a.pdf	NEORA_EXPERT_ KURZER 0000313- 320	
1197		Nicholls 2016.pdf	NEORA_EXPERT_ KURZER 0000321- 326	
1198		Yuan 2016.pdf	NEORA_EXPERT_ KURZER 0000327- 337	
1199		Dostal GT and postprandial insulin 2016 b.pdf	NEORA_EXPERT_ KURZER 0000338- 348	
1200		Asam 2017 EHT.pdf	NEORA_EXPERT_ KURZER 0000349- 368	
1201		Yan 2018 EHT.pdf	NEORA_EXPERT_ KURZER 0000369- 378	
1202		Roman 2018 B vit.pdf	NEORA_EXPERT_ KURZER 0000379- 393	
1203		Shahi 2019 Mg.pdf	NEORA_EXPERT_ KURZER 0000394- 406	
1204		Lampe 1994.pdf	NEORA_EXPERT_ KURZER 0000407- 413	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1205		Phipps 1993.pdf	NEORA_EXPERT_ KURZER 0000414- 418	
1206		Garby 1987.pdf	NEORA_EXPERT_ KURZER 0000419- 429	
1207		Garby 1987 2.pdf	NEORA_EXPERT_ KURZER 0000430- 434	
1208		Kurzer 1987.pdf	NEORA_EXPERT_ KURZER 0000435- 438	
1209		Hariharan 2020 Se.pdf	NEORA_EXPERT_ KURZER 0000439- 467	
1210		Kong 2021.pdf	NEORA_EXPERT_ KURZER 0000468- 486	
1211		Maier 2021 Mg.pdf	NEORA_EXPERT_ KURZER 0000487- 494	
1212		Lei 2020 Se.pdf	NEORA_EXPERT_ KURZER 0000495- 522	
1213		Baltrusch 2021 vit B.pdf	NEORA_EXPERT_ KURZER 0000523- 531	
1214		Mir 2021 huperzine.pdf	NEORA_EXPERT_ KURZER 0000532- 558	
1215		Toth 2021 ALA.pdf	NEORA_EXPERT_ KURZER 0000596- 620	
1216		dos Santos 2019 ALA.pdf	NEORA_EXPERT_ KURZER 0000621- 635	
1217		Salehi 2019 ALA.pdf	NEORA_EXPERT_ KURZER 0000636- 660	
1218		Liu 2019.pdf	NEORA_EXPERT_ KURZER 0000661- 672	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1219		Smith 2016 B vit.pdf	NEORA_EXPERT_ KURZER 0000673- 704	
1220		Xia 2021 Se.pdf	NEORA_EXPERT_ KURZER 0000705- 718	
1221		Younis 2018.pdf	NEORA_EXPERT_ KURZER 0000719- 740	
1222		Zhang 2012.pdf	NEORA_EXPERT_ KURZER 0000741- 746	
1223		Friedli 2021.pdf	NEORA_EXPERT_ KURZER 0000747- 761	
1224		Tardy 2020 B vit and Mg.pdf	NEORA_EXPERT_ KURZER 0000762- 796	
1225		Yamanaka 2019.pdf	NEORA_EXPERT_ KURZER 0000797- 822	
1226		Dang 2020.pdf	NEORA_EXPERT_ KURZER 0000823- 832	
1227		Rosas-Ballina 2009.pdf	NEORA_EXPERT_ KURZER 0000833- 856	
1228		Huang 2014.pdf	NEORA_EXPERT_ KURZER 0000857- 866	
1229		Gong 2008.pdf	NEORA_EXPERT_ KURZER 0000867- 880	
1230		Quinn 2007.pdf	NEORA_EXPERT_ KURZER 0000881- 983	
1231		Morello 2020.pdf	NEORA_EXPERT_ KURZER 0000894- 911	
1232		Kim 2012 coffee.pdf	NEORA_EXPERT_ KURZER 0000912- 921	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1233		Hager 2007.pdf	NEORA_EXPERT_ KURZER 0000922- 926	
1234		Veronese 2016.pdf	NEORA_EXPERT_ KURZER 0000927- 932	
1235		Llewellyn 2010.pdf	NEORA_EXPERT_ KURZER 0000933- 939	
1236		Cardoso 2010.pdf	NEORA_EXPERT_ KURZER 0000940- 943	
1237		Toffanello 2014.pdf	NEORA_EXPERT_ KURZER 0000944- 950	
1238		Walker 2012.pdf	NEORA_EXPERT_ KURZER 0000951- 960	
1239		kuzma 2016.pdf	NEORA_EXPERT_ KURZER 0000961- 970	
1240		Suboticane 1990.pdf	NEORA_EXPERT_ KURZER 0000971- 978	
1241		Sinha 2013.pdf	NEORA_EXPERT_ KURZER 0000979- 983	
1242		Broome 2004.pdf	NEORA_EXPERT_ KURZER 0000984- 992	
1243		Urashima 2010.pdf	NEORA_EXPERT_ KURZER 0000993- 998	
1244		sugimoto 2012.pdf	NEORA_EXPERT_ KURZER 0000999- 1008	
1245		Questions and Answers on Health Claims in Food Labeling _ FDA.pdf	NEORA_EXPERT_ KURZER 0001009- 1012	
1246		Label Claims for Conventional Foods and Dietary Supplements _ FDA.pdf	NEORA_EXPERT_ KURZER 0001013- 1017	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1247		Guidance for Industry_ Substantiation for Dietary Supplement Claims Made Under Section 403(r) (6) of the Federal Food, Drug, and Cosmetic Act _FDA.pdf	NEORA_EXPERT_ KURZER 0001018- 1038	
1248		Dementia.pdf	NEORA_EXPERT_ KURZER 0001039- 1044	
1249		duncan et al 2000.pdf	NEORA_EXPERT_ KURZER 0001045- 1050	
1250		merz-demlow.pdf	NEORA_EXPERT_ KURZER 0001051- 1058	
1251		xu et al 2000.pdf	NEORA_EXPERT_ KURZER 0001059- 1064	
1252		Akbaraly 2007.pdf	NEORA_EXPERT_ KURZER 0001065- 1071	
1262		Updated code and files used in preparation of Givens deposition docs.xlsx	FTC-NEORA- 00026480	
1263		Camp analysis	FTC-NEORA- 00026398-26414	
1264		Code and files used in preparation of Givens deposition docs.xlsx	FTC-NEORA- 00026415	
1266		Ghandian analysis.do	FTC-NEORA- 00026421-26424	
1267		J. Givens analysis.do	FTC-NEORA- 00026425-26427	
1268		Neora – BP survival analysis.do	FTC-NEORA- 00026428-26430	
1269		Neora – categorizing Bonuses.do	FTC-NEORA- 00026431	

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1270		Neora – corrected average monthly earnings.do	FTC-NEORA-00026432-26434	
1271		Neora – enrollment dates v2.do	FTC-NEORA-00026435-26436	
1272		Neora – finding recruiter of each participant.do	FTC-NEORA-00026437-26441	
1273		Neora – Ghandian rewards and tree structure.do	FTC-NEORA-00026442-26449	
1274		Neora – orders analysis.do	FTC-NEORA-00026450-26457	
1275		Neora – overview table for Nerium memo v2.do	FTC-NEORA-00026458-26461	
1276		Neora – PC and RC survival analysis.do	FTC-NEORA-00026462-26465	
1277		Neora – recreating Tables 9 and 10 from BE Commission memo.do	FTC-NEORA-00026466-26469	
1278		Neora – retailing rewards analysis v2.do	FTC-NEORA-00026470-26474	
1279		Neora – status changes.do	FTC-NEORA-00026475	
1280		Neora – termination dates.do	FTC-NEORA-00026476-26477	
1285		2011 Compensation Plan	NI_CID0000367	
1286		2012 Compensation Plan	NI_CID0000395	
1287	09/2014	2014 Compensation Plan	NEORA_DISC 0458003-0458018	
1288	07/2015	2015 Compensation Plan	NEORA_DISC 0000183-198	

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1289	01/2016	2016 Compensation Plan	NEORA_DISC 0000151-166	
1290	03/2017	03/2017 Compensation Plan	NEORA_DISC 0000002-17	
1291	07/2017	07/2017 Compensation Plan	NEORA_DISC 0000018-33	
1292	02/2019	2019 Compensation Plan	NEORA_DISC 0000034-51	
1293		Rank Template – Durations.xlsx	NEORA_EXPERT_ VANDAELE 0000002	
1294		Rank Template.xlsx	NEORA_EXPERT_ VANDAELE 0000003	
1295		Excaus.xls	NEORA_EXPERT_ VANDAELE 0000004	
1296		EXHKUS.xls	NEORA_EXPERT_ VANDAELE 0000005	
1297		EXJPUS.xls	NEORA_EXPERT_ VANDAELE 0000006	
1298		EXKOUS.xls	NEORA_EXPERT_ VANDAELE 0000007	
1299		EXMXUS.xls	NEORA_EXPERT_ VANDAELE 0000008	
1300		EXSIUS.xls	NEORA_EXPERT_ VANDAELE 0000009	
1301		EXISA.xls	NEORA_EXPERT_ VANDAELE 0000010	
1302		EXUSEU.xls	NEORA_EXPERT_ VANDAELE 0000011	

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1303		EXUSNZ.xls	NEORA_EXPERT_ VANDAELE 0000012	
1304		Item Categories.xlsx	NEORA_EXPERT_ VANDAELE 0000013	
1305		XRates-COP.xlsx	NEORA_EXPERT_ VANDAELE 0000014	
1306		Bonus ID descriptions.xlsx	NEORA_EXPERT_ VANDAELE 0000015	
1307		2. Customers who purchased business add enroll and fees.sas	NEORA_EXPERT_ VANDAELE 0000016	
1308		1. Customers who purchased enroll.sas	NEORA_EXPERT_ VANDAELE 0000017	
1309		3. Items Univariate – 2012 to 2021.sas	NEORA_EXPERT_ VANDAELE 0000018	
1310		4. Items Univariate.sas	NEORA_EXPERT_ VANDAELE 0000019	
1311		2. Purchases Consecutive Months – BPs (50 th Percentile).sas	NEORA_EXPERT_ VANDAELE 0000020	
1312		1. Commissions Univariate – 2012 through 2021.sas	NEORA_EXPERT_ VANDAELE 0000021	
1313		2. CommissionsUnivariate.sas	NEORA_EXPERT_ VANDAELE 0000022	
1314		Commissions – Duration breakdown.sas	NEORA_EXPERT_ VANDAELE 0000023	
1315		Customerid, Year for BPs and above from items file.sas	NEORA_EXPERT_ VANDAELE 0000024	
1316		Ex. 1 – Annual Neora \$ Sales.xlsx	NEORA_EXPERT_ VANDAELE 0000025	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1317		Ex. 2 – Annual Neora Reqard Payments by Rank.xlsx	NEORA_EXPERT_ VANDAELE 0000026	
1318		Ex.3 – Annual Numbers of Neora Customers Purchasing Product and Receiving Reward Payments by BP Rank.xlsx	NEORA_EXPERT_ VANDAELE 0000027	
1319		Ex. 4 & 4a – Annual Neora Reward Payments to U.S. Brand Partners by Relationship to PC/RC Purchase Volumes vs. BP Purchase Volumes.xlsx	NEORA_EXPERT_ VANDAELE 0000028	
1320		Ex 5 – Corrections to Dr. Bosley/FTC Calculation of U.S. Brand Partner Reward Payments as Retail-Based vs. PB-Bases.xlsx	NEORA_EXPERT_ VANDAELE 0000029	
1321		Ex 6 – Average & Median Monthly Purchase Amounts for Neora Brand Partners & Preferred Customers.xlsx	NEORA_EXPERT_ VANDAELE 0000030	
1322		Ex. 7 – Percentage of U.S. Neora Sales for Ultimate Use Consumption – Including BP Personal Consumption.xlsx	NEORA_EXPERT_ VANDAELE 0000031	
1323		Ex. 8 – Newly-Enrolled BPs who Switched from Purchasing as a PC.xlsx,	NEORA_EXPERT_ VANDAELE 0000032	
1324		Ex. 9 – Percent of BPs with ADO in the Current & All Preceding Months With No Commissions in the Current & All Preceding Months of the Year.xlsx	NEORA_EXPERT_ VANDAELE 0000033	
1325		Ex. 11 – Distribution of Neora Brand Partners by Reward Payments and by Amount of Time with Neora.xlsx	NEORA_EXPERT_ VANDAELE 0000034	
1326		99_ADOAndCommissions Analysis.sql	NEORA_EXPERT_ VANDAELE 0000035	
1327		1.PCs Percentile Calculations.sas	NEORA_EXPERT_ VANDAELE 0000036	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1328		Ex. 10 – Percentage of Months/BPs w/Commissions in Year who Met PQV Qualification for Paid Rank with Preferred Customer Volume Alone.xlsx	NEORA_EXPERT_VANDAELE 0000037	
1329		3. BP Percentile Calculations.sas	NEORA_EXPERT_VANDAELE 0000038	
1330		99_BP_PC_Analysis.sql	NEORA_EXPERT_VANDAELE 0000039	
1331		99_Combine_Historic_Data.sql	NEORA_EXPERT_VANDAELE 0000040	
1332		99_Combine All Years.sql	NEORA_EXPERT_VANDAELE 0000041	
1333		99_SAS_Input_Files.sql	NEORA_EXPERT_VANDAELE 0000042	
1334		99_BP_PQV_Analysis_Script.sq	NEORA_EXPERT_VANDAELE 0000043	
1336	2016	2016 Success Planner	NEORA_DISC 0279847-2979888	
1337	2019	2019 Brand Partner Application – US	NEORA_DISC 0299691-299692	
1338	08/07/2021	Customer Order Form (US-EN) 8-7-2021.pdf - 2021 Preferred Customer and Retail Customer Applications	NEORA_EXPERT_COUGHLAN 0000653-656-	
1339	08/2021	2021-08 US Product Training Guide (US-EN).20210803201456163	NEORA_DISC 1075359-1075388	
1341	2014	Brand Partner Application – US 2014	NEORA_DISC 0273732-273733	
1342	2016	2016 Product Brochure The Nerium Difference – The Science Behind Anti Aging	NEORA_DISC 0279828-279834	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1343	04/2018	US-EN_Product Brochure_4-18 AD	NEORA_DISC 0089891-89910	
1344	02/2020	US-EN_Success Planner_02-20	NEORA_DISC 1075317-1075356	
1345	03/2017	US-EN_Success Planner_3-17- FINAL	NEORA_DISC 0496104-496145	
1346	12/2018	US-EN_Success Planner_12-18	NEORA_DISC 0661128-661167	
1347	03/09/2014	Compliance Corner	NEORA_DISC 0804388-804393	
1348	06/26/2014	Compliance Corner	NEORA_DISC 0677104-677106	
1349	01/27/2015	Compliance Corner	NEORA_DISC 0685738-685744	
1350	03/09/2015	Compliance Corner	NEORA_DISC 0276102-276107	
1351	05/18/2015	Compliance Corner	NEORA_DISC 0469635-0469644	
1352	06/26/2015	Compliance Corner	NEORA_DISC 0276748-276757	
1353	07/20/2015	Compliance Corner	NEORA_DISC 0699733-699740	
1354	12/18/2015	Compliance Corner	NEORA_DISC 0478946-478952	
1355	01/29/2016	Compliance Corner	NEORA_DISC 0404758-404764	
1356	02/29/2016	Compliance Corner	NEORA_DISC 0524822-524828	
1357	03/02/2016	Compliance Corner	NEORA_DISC 0641523-641528	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1358	03/09/2016	Compliance Corner	NEORA_DISC 0316540-316545	
1359	04/21/2016	Compliance Corner	NEORA_DISC 0280042-280049	
1360	04/28/2016	Compliance Corner	NEORA_DISC 0303859-303866	
1361	06/07/2016	Compliance Corner	NEORA_DISC 0723007-723014	
1362	07/09/2016	Compliance Corner	NEORA_DISC 0643058-643065	
1363	08/09/2016	Compliance Corner	NEORA_DISC 0281421-281429	
1364	08/11/2016	Compliance Corner	NEORA_DISC 0816561-816569	
1365	08/12/2016	Compliance Corner	NEORA_DISC 0487886-487894	
1366	05/23/2017	Compliance Corner	NEORA_DISC 0496158-496164	
1367	12/04/2017	Compliance Corner	NEORA_DISC 0650796-650803	
1368	05/08/2018	Compliance Corner	NEORA_DISC 0298774-298781	
1369	03/22/2019	Compliance Corner	NEORA_DISC 0298765-298773	
1370	09/23/2019	Compliance Corner	NEORA_DISC 0299785-299791	
1371	02/05/2020	Compliance Corner	NEORA_DISC 0799011-799017	
1372	07/23/2020	Compliance Corner	NEORA_DISC 0305944-305951	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1374	04/04/2016	Compliance for Get Real	NEORA_DISC 0279805-279888	
1375	06/27/2016	Compliance Email Earnings	NEORA_DISC 0485340-485342	
1377	07/22/2020	Training for Income Product Claims	NEORA_DISC 0305914-305915	
1379		Compliance-Rpt_Inco-PrdClms_2019-2021	NEORA_DISC 0000201-274	
1381		Compliance Report	NI-CID0003187_001	
1382		Compliance Report	NI_CID0003188_001	
1383	06/24/2020	Email from Compliance to Ace Saba	NEORA_DISC 0305433-0305434	
1384	01/06/2020	Email from Compliance to Brent & Keland Wallace	NEORA_DISC 0302206-0302221	
1385	05/14/2019	2019051428_compliancecetraning_debheisz.mp4	NEORA_DISC 1065888	Not for the truth; only to demonstrate that training occurs at Neora
1386	07/02/2020	Email and 2019 DSA Code Compliance Report	NEORA_DISC 0601458-0601460	
1387	04/02/2021	Email and 2020 DSA Code Compliance Report	NEORA_DISC 0864269-0864272	
1388	01/22/2020	Email from Ashley Tober to Sandra Davis	NEORA_DISC 0302422-0302425	
1389	6/10/2019	Email re Neora Compliance Department Notification Brand Partner – Carissa Tambaschi	NEORA_DISC 0298257-298260	
1390	11/07/2017	Email form Compliance to Lisa Clark re: Amazon	NEORA_DISC 0287619-0287620	
1391	07/25/2018	Email from Christopher Sawyer to Amber Olson re: SOW-Nerium Reputation & Unauthorized Seller Mitigation Program	NEORA_DISC 0758671-0758690	

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1392	02/20/2019	Email from Amber Olson forwarding Neora ORM Program information	NEORA_DISC 0766602-0766634	
1393		ED&Above Video_3-30-21.mp4	NEORA_DISC 1072383	Only portion that was played during Amber Olson Rourke's testimony on October 21, 2022 (Trial Transcript Volume 5-B at Pages 45-46) admitted
1394		GrowingYourCustomerBase_Q & A.mp4	NEORA_DISC 0016834	
1395		GrowingYourCustomerBase 1080p.mp4	NEORA_DISC 0016793	
1396	02/04/2019	20190204eht_neora_us_02.mp4	NEORA_DISC 0016839	
1398	04/15/2015	Email from Eddie Perez to Erica Chang re Additional EHT FAQs	SB-043931-43933	
1399	07/2015	US Product Training Guide G-US-EN Product Training Guide	NEORA_DISC 0472828-472843	
1400	12/17/2015	SkinCaring.Nerium.com's post	FTC_NEORA 0018768-0018776	
1401	12/13/2016	Facebook - Query EHT Posts	FTC_NEORA 0018694-0018702	
1402		Cory Redding FB Posts	FTC-NEORA-0018408	
1403	12/19/2017	Max Stock FB post re: EHT	FTC-NEORA-0019308-19322	
1404		EHT Brain Formula	NEORA_DISC 1093300-1093301	
1405		YouTube Max Stock EHT Presentation	FTC-NEORA-0007838	
1406	2011	Michael J. Hass, "Extracting PD Therapy from Coffee"		

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1407	12/8/2017	Email re Hot Topics 12/28/2017	NEORA_DISC 0035668-35669	
1408		Approved Messaging for Signum Biosciences, SIG- 1273® and EHT®	NEORA_DISC 0035671-35672	
1410	02/2018	Nerium Product Training Guide	NEORA_DISC 0089871-89890	
1411	4/12/2015	Email re Important Note from CEO Jeff Olson	NI_CID_E01266797	
1412	5/18/2015	Email re Nerium's Breakthrough Supplement Available NOW	NI_CID_E01268410	
1413	12/21/2017	Email re NMD Email for Dec. 21	NEORA_DISC 1061965	
1414	4/14/2015	Email to Max Stock re Additional EHT FAQs	SB-043969-43970	
1416	4/20/2018	Screen Shot – Nerium EHT Brain Supplement	NEORA_DISC 0089870	
1418	11/15	US-EN_INT_EHT FAQs_FINAL	NEORA_DISC 0089865-89867	
1419	2011	2011 BP Policies & Procedures Manual	NEORA_DISC 0290220-290244	
1420	5/2015	2015 Neora BP Policies and Procedures Manual	NEORA_DISC 0000052-79	
1421	11/2017	2017 Neora BP Policies and Procedures Manual	NEORA_DISC 0000080-99	
1422	1/2019	2019 Neora BP Policies and Procedures Manual	NEORA_DISC 0000100-119	
1423	10/2021	2021 BP Policies and Procedures Manual	NEORA_DISC 1092886-1092910	
1425	09/2017	The FTC's Endorsement Guides – What People are Asking		

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1428	2012	Nerium US Income Declaration	NEORA_DISC 0326728-326729	
1433A		CompensationPlanBasic1080p. mp4	NEORA_DISC 0016774	
1434A		GMT20210329-220307 Recording_1760x900.mp4	NEORA_DISC 1054697	
1434B		Neora U 8 Dec 2020.mp4	NEORA_DISC 1054686	
1435A		2019051425 reneebspstory_elhamraker_v2. mp4	NEORA_DISC 1054713	
1435B		2019051434 closing jeffolson.mp4	NEORA_DISC 1065896	
1436A		201905144_productlaunch_aor _v2.mp4	NEORA_DISC 1065898	
1436B		EffectiveProductSampling1080 P.mp4	NEORA_DISC 0016775	
1437A		20190513maintainingpcs_v000 5.mp4	NEORA_DISC 0016820	
1438A		RecruitingProcess1080P (2).mp4	NEORA_DISC 0016779	
1439	04/03/2019	20190403190401_leadershipm oment_amber-olson- rourke_backoffice.mp4	NEORA_DISC 1054663	
1441	04/2022	US-EN_Product Price List_04- 22.pdf	NEORA_EXPERT_ COUGHLAN 0000950-951	
1442	11/21	2021 US Compensation Plan	MPSJ Ex. 3	
1443	2016	2016 Product Training Guide	NEORA_DISC 0279835-279846	
1444	04/21	US Compensation Plan 2021 [full page format]		

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1445		Samples of Neora Products		
1446		SQL Code – Miles declaration 2022-07 query1	Miles Depo. Ex.	
1449		SQL Code – Miles declaration 2022-08 queries	Miles Depo. Ex.	
1451	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Annette Till #25205310.msg	NEORA_DISC 1093411-1093425	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1451A	10/12/2022	FB update __Till__101222.PNG	NEORA_DISC 1093579	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1452	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner--Barb Voss #15001214.msg	NEORA_DISC 1093426-1093440	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1452A	10/12/2022	FB removal_Voss_101222.PNG	NEORA_DISC 1093577	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1453	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Gina Chirico #26159823.msg	NEORA_DISC 1093547-1093561	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1453A	10/12/2022	IG removal__Chirico__101222.PNG	NEORA_DISC 1093581	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1454	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner--Lina Lytviak #8662217.msg	NEORA_DISC 1093456-1093470	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1454A	10/12/2022	FB update__Lytviak__101222.PNG	NEORA_DISC 1093586	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1455	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner--UPDATED EMAIL-- Sandra Yost #8906293.msg	NEORA_DISC 1093532-1093546	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1455A	10/12/2022	FB removal__Yost__101222.PNG	NEORA_DISC 1093584	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1456	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner- Rita Westphal #24489413.msg	NEORA_DISC 1093486-1093500	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1456A	10/12/2022	FB removal__Westphal__101222.PNG	NEORA_DISC 1093582	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1457	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Rachelle Toth #7098963.msg	NEORA_DISC 1093501-1093516	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1457A	10/12/2022	FB removals__Toth__101222.PNG	NEORA_DISC 1093585	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1458	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Roxanne Tidrick #26148189.msg	NEORA_DISC 1093517-1093531	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1458A	10/12/2022	FB removal__Tidrick__101222.PNG	NEORA_DISC 1093583	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1459	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Kathy Surmon #17272763.msg	NEORA_DISC 1093471-1093485	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1459A	10/12/2022	FB removal__Surmon__101222.PNG	NEORA_DISC 1093580	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1460	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Kathy Surmon #17272763 (1).msg	NEORA_DISC 1093562-1093576	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1460A	10/12/2022	FB removal_Surmon__101222.PNG	NEORA_DISC 1093578	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1461	10/12/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- John E Margies #4372260.msg	NEORA_DISC 1093441-1093455	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1461A	10/12/2022	FIELDWATCH Representative SMS - John E. Margies.png	NEORA_DISC 1093587	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1461B	10/13/2022	FIELDWATCH Representative SMS 2nd Notice - John E. Margies.png	NEORA_DISC 1093588	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1462	2022	Field_Compliance_Guide.pdf	NEORA_DISC 1093414-1093424	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1463	2022	Income_and_Product_Disclaimers_2022_(1).pdf	NEORA_DISC 1093425	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy

Trial Ex. No.	Date	Description	Document ID	Limiting Instruction
1466	10/13/2022	Neora Compliance Department Notice of Policy Violation Brand Partner-- Annette Till 25205310.msg	NEORA_DISC 1093589-1093603	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1466A	10/13/2022	FB removal__Till__101322.PNG	NEORA_DISC 1093604	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1467	10/14/2022	Neora Compliance Department Notice of Policy Violation Brand Partner- Rita Westphal #24489413.msg	NEORA_DISC 1093605-1093619	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1467A	10/14/2022	FIELDWATCH Representative SMS Notice – Rita Westphal.png	NEORA_DISC 1093620	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1467B	10/14/2022	FB removal__Westphal__101422.PNG	NEORA_DISC 1093621	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1468	10/14/2022	RE: 4th Notice- Neora Compliance Department Notice of Policy Violation Brand Partner-- John E Margies #4372260.msg	NEORA_DISC 1093622-1093637	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1468A		Margies_FB_101222(2).PNG	NEORA_DISC 1093638	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy
1468B		Margies_FB_101222(3).PNG	NEORA_DISC 1093639	Only to show what the practice of the company was with respect to compliance and receiving notifications of violations of company policy

Respectfully submitted,

Dated: November 4, 2022

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